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Summary information

Repository: York University Archives & Special Collections (CTASC)

Title: Allan Robb Fleming fonds

ID: F0529

Date: 1853-1995, predominant 1953-1978 (date of creation)

Language: English

Physical description: 5.5 m of textual records and other material

Administrative history / Biographical sketch

Note

Allan Robb Fleming was born in Toronto on 7 May 1929 to immigrant Scottish parents, Isabella Osborne Fleming and Allan Stevenson Fleming. His mother was a nurse and teacher; his father a switchman and later a clerk for Canadian National Railways. He studied commercial art at the Western Technical School until 1945, and was hired as an illustrator immediately on graduation into the mail order catalogue illustration department of T. Eaton Company. During this time he met Nancy Barbara Chisholm, whom he was married in 1951. After leaving Eaton's in 1947, Fleming worked as a layout artist with the Art Associates Studio and later as the art director of the advertising firm Aiken McCracken. He joined another advertising firm, Art and Design Service, in 1951, and worked with clients such as Ford, Helena Rubinstein, and Kaiser-Frazer until April 1953. Fleming started his own freelance practice at this time, beginning a relationship with Steve Barootes that included the design of print material and signage for Barootes' restaurant, The Fifth Avenue. He also attended a series of Typography Workshops at Cooper & Beatty Typesetters run by Carl Dair. This instruction formalised Fleming's fascination with the letterform, and he resolved to travel to Europe and England to study with master typographers and book designers. Allan and Nancy Fleming left for England in April 1953, where Allan worked as an art director for the advertising firm John Tait and Partners. He studied in London at the St Bride Printing Library, the British Library incunabula collection and the Victoria and Albert Museum National Art Library, as well as frequenting the most important typographers and type historians of the day. He was mentored by Beatrice Warde of the Monotype Corporation, Oliver Simon, Stanley Morison and others, and began to collect what would become a comprehensive reference library of books about typography, design, and book design. In London, Allan and Nancy met their lifelong friends, the poet Richard Outram and his wife to be, the artist Barbara Howard. On their return from London to Toronto in 1955, Fleming began working informally with Cooper & Beatty as a freelance designer and became head of the Typography Department of the Ontario College of Art, where until 1961 his teaching influenced a significant number of well-known graphic and editorial designers who emerged in the 1970s. In 1957 he was appointed Creative Director of Cooper & Beatty and his design and art direction work there during the following six years, informed by the study and mentoring he had followed in London, was of such a high calibre and so prolific that it was awarded numerous awards from professional associations such as the Toronto,

Montreal and New York Art Directors' Clubs, Type Director's Club of New York, American Institute of Graphic Arts, the Aspen and Silvermine Design Conferences, and the Advertising Typographers' Association of New York. Fleming was well known in the United States as a Canadian graphic designer, and respected as a peer. During his time at Cooper & Beatty, he also organised a series of landmark exhibitions of international typographic designers. From 1963 to 1968 Fleming was Creative Director of the influential MacLaren Advertising firm while maintaining a busy freelance practice. Fleming's most significant contributions were to national identity and to the visual culture of Canada in the formative period of the 1960s. His logo design for Canadian National Railway was commissioned in 1959 and launched in 1960; it is still used today. Other logo designs for government and for important Canadian institutions in this formative period for the country are: Trent University (1964), Ontario Hydro (1965), National Design Council of the Department of Industry (1965), Toronto Symphony Orchestra (1965), Hudson's Bay Company (1969), ETVO (now TVOntario, 1970), Gray Coach Lines (1971) and others. Later, in 1973-74, while working with Burton Kramer Associates, he was involved in developing the project that led to rebranding the Canadian Broadcasting Corporation. He worked on a number of important centennial projects during the mid 1960s, notably the award-winning book Canada: A Year of the Land for the National Film Board Still Photography Division. He was a jury member for the award of the design of Canada's centennial coinage, and worked closely with the competition's winner, Alex Colville, to create typographic elements for the commemorative coins. He designed the logo for Ontario's centennial project, the Ontario Science Centre, and a number of its early publications. He participated in the international design conference that took place at Expo '67, and was awarded the Centennial Medal by the government of Canada. In 1965, he was also awarded the Medal of the Royal Canadian Academy for "his distinguished contribution to the art of typographic design." Fleming also designed the first annual report for the Canada Council for the Arts in 1960, the street and shop signage for Upper Canada Village in 1961, lettering and silverware for Ron Thom's Massey College in 1963, a redesign of "Maclean's" magazine in 1963, electoral publications for the Liberal Party in 1965, the medal struck to commemorate the new Toronto City Hall in 1965 as well as its Hall of Memory and, for the Hudson's Bay Company anniversary celebrations in 1970, he produced a film directed by Christopher Chapman. In 1968 Fleming was commissioned by Postmaster General Eric Kierans to strike and lead a working committee on the design of Canada's postage stamps; he appointed, among others, artist Christopher Pratt and curator and arts administrator David Silcox. His "Report to the Canada Post Office on their philatelic product" became the new style guide for a renaissance in Canadian postage design that still forms the basis of stamp design in Canada. Fleming went on to art direct and design numerous stamps until his untimely demise from heart disease on 31 December 1977. He was awarded the Queen's Silver Jubilee Medal just a few months before his death.

Custodial history

The records that comprise Accession 2008-002 were initially deposited at the Massey College Library of the University of Toronto in October 1994, and were transferred to the Clara Thomas Archives and Special Collections in December 2007 by Martha and Peter Fleming. The records in Accession 2008-031 were transferred from the home of Nancy Fleming after her death on 24 February 2008.

Scope and content

Fonds consists of correspondence, brochures, clippings from newspapers and magazines, curriculum vitae, reports, original artwork, photographs (black and white prints and colour transparencies), financial records, speeches, exhibit catalogues, typographical research files, audio recordings, appointment diaries, awards, and design objects created or accumulated by Allan Fleming during his career as a graphic designer, teacher, and administrator. Topics of these records include: previous generations of his family in Scotland; his secondary school education; his years in England working with English typographers; his marriage to Nancy Chisholm; their relationship with Richard Outram and Barbara Howard; work at Cooper & Beatty Ltd., MacLaren Advertising, University of Toronto Press and other firms; the work of typographers such as Eric Gill and Carl Dair; Fleming's work for a wide variety of corporate clients (including Ontario Hydro, Trent University, the Hudson's Bay Company, Gray Coach, the Canadian Broadcasting Corporation, Canadian National Railway, Massey College, and the City of Toronto); television scripts; book and stamp design; his involvement in design juries; exhibitions of his work; book collecting; his declining health after a heart attack in 1971; and his death in 1978.

Notes

Title notes

Immediate source of acquisition

Fonds was donated by the children of Allan Fleming: Martha, Peter, and Susannah Fleming.

Restrictions on access

No restrictions on access.

Related material

The design work of Allan Fleming can also be found in the records of Cooper & Beatty held by the Thomas Fisher Rare Book Libary at the University of Toronto, MS. Coll. 297.

Accruals

The fonds comprises the following accessions: 2008-002, 2008-031. Further accruals are expected.

Other notes

• **Publication status**: Draft

Level of detail: Full

Status description: Final

Access points

- Textual record (documentary form)
- Graphic material (documentary form)
- Sound recording (documentary form)
- Philatelic record (documentary form)
- Object (documentary form)

Collection holdings

File: 2008-002/001(01) - Correspondence

<u>Title</u>: Correspondence <u>ID</u>: 2008-002/001(01)

Date: 1971-1974, 1988 (date of creation)

Scope and content:

File consists of 12 letters dealing with Allan Fleming's heart attack in 1971 (including a vivid description of the pain in a letter to Fleming's colleagues at the University of Toronto Press), family vacation arrangements in Sarasota, Florida, and two copies of the brochure, "Peter Fleming: recent furniture," 1988.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/001(02) - Creative writing

<u>Title</u>: Creative writing <u>ID</u>: 2008-002/001(02)

File consists of typescript and handwritten poetry and prose, including drafts of a short story set in Quebec City's harbour and a second story set in London, England.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/001(03) - Richard Outram and Barbara Howard: correspondence

Title: Richard Outram and Barbara Howard: correspondence

<u>ID</u>: 2008-002/001(03)

Date: [196-], 1971-1976 (date of creation)

Scope and content:

File consists of postcards regarding the couple's trip to England in 1971, the impact of Allan Fleming's heart attack upon them, Outram's inspection of a farm property on the Speed River near Guelph that brought back memories of the Don River near an undeveloped Leaside, his battle to give up smoking, his comments regarding an abstract painting by Howard, two typescript poems by Outram, his submission of the manuscript for "Pulse" to Jack McClelland at the suggestion of Allan Fleming in 1973, Clarke Irwin's response to "Pulse," and comments regarding work at the Canadian Broadcasting Corporation.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/001(04) - Richard Outram and Barbara Howard : Christmas and Valentine's Day cards from the Gauntlet Press

<u>Title</u>: Richard Outram and Barbara Howard : Christmas and Valentine's Day cards from the Gauntlet Press

ID: 2008-002/001(04)

Date: 1961-1976 (date of creation)

Scope and content:

File consists of 15 cards and broadsheets featuring poetry by Outram and engravings by Howard.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/001(05) - Richard Outram and Barbara Howard : Aliquandro Press

<u>Title</u>: Richard Outram and Barbara Howard : Aliquandro Press

<u>ID</u>: 2008-002/001(05)

Date: 1972-1973 (date of creation)

Scope and content:

File consists of five invitations and poems written by Outram, illustrated by Howard, and printed by Will Rueter.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/001(06) - Richard Outram and Barbara Howard : publications and exhibits

<u>Title</u>: Richard Outram and Barbara Howard : publications and exhibits

ID: 2008-002/001(06)

Date: 1967-1976 (date of creation)

Scope and content:

File consists of: photocopied reviews of Outram's published work, including "Eight poems" that was published by Allan Fleming's Tortoise Press; a draft of Outram's essay, "Allan Fleming: a personal view," written for the Vancouver Art Gallery's retrospective exhibit of Fleming's work in 1976; and a copy of "Turns and other poems" inscribed by Outram to Allan and Nancy Fleming, Christmas 1975.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/001(07) - Alma Duncan : correspondence

Title: Alma Duncan: correspondence

ID: 2008-002/001(07)

Date: 1969-1976 (date of creation)

Scope and content:

File consists of nine letters from Duncan regarding Allan Fleming's purchase of her drawing in 1969, her exhibit with Avrom Isaacs in 1968, her efforts to make prints using a clothes wringer, Fleming's stamp design in 1973, her trip to the Arctic and work on floral stamp designs for Canada Post in 1976, and concerns about his health later that year.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/001(08) - General correspondence

Title: General correspondence

<u>ID</u>: 2008-002/001(08)

Date: 1947-1977 (date of creation)

Scope and content:

File consists of letters to Allan and Nancy Fleming. Correspondents include: Albert Dorne and William A. Smith in New York, offering advice to Allan Fleming on graphic design; Rev. C.M. Lamb regarding a photograph copy of a manuscript written by Edward Johnston; John Lewis; Sir Francis Meynell; Father James Morrow; designer Noel Martin; Margaret Capper; Peter John Stokes; Carl Guicher; Miriam Bloom; Donald Addison; Wil Hudson regarding Allan Fleming's role in a Canada Council grant for Dorset Fine Arts; Carl Mangold; Gerhard Doerrie; Marrick Jarrett; Alex Colville, providing an introduction to his son, a young graphic designer; Hella Basu; Lois and Gordon Avery; Kenneth R. Hine; Freeman Patterson; John Kauffman; Andrew J. Silver; Elizabeth Cleaver; and Al Elliott. The correspondence provides evidence of connections among the Flemings' network of friends and graphic designers, and include letters of reference for colleagues.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/001(09) - Collecting

<u>Title</u>: Collecting

ID: 2008-002/001(09)

Date: 1953-1975 (date of creation)

Scope and content:

File consists of correspondence with booksellers in London, New York, Toronto, and Los Angeles, and magazine articles regarding antique automobiles.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/001(10) - Calligraphy

Title: Calligraphy

<u>ID</u>: 2008-002/001(10)

Date: 1954-1970 (date of creation)

Scope and content:

File consists of envelopes and letters handwritten by Carl Dair and others collected as samples of fine calligraphy. File also includes material regarding Fleming's membership in the Society for Italic Handwriting in England (such as an annual report for 1954, membership list, and notice of annual meeting) and the Canadian Society for Italic Handwriting, and correspondence with George Whalley regarding Queen's University Press.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/001(11) - Finances

Title: Finances

ID: 2008-002/001(11)

Date: 1968-1977 (date of creation)

Scope and content:

File consists of cheque stubs, a mortgage application, chits from the Faculty Club at the University of Toronto, and other documents.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/001(12) - Ephemera

Title: Ephemera

ID: 2008-002/001(12)

Date: 1943-1976 (date of creation)

Scope and content:

File consists of: card produced by the Canadian Broadcasting Corporation (CBC) showing Eskimo syllabary, 1971; large-format postcards showing circus wagons; pages removed from "Westward ho!" (the yearbook of Western Technical School) showing Allan Fleming as winner of a proficiency award; admission and promotion cards from Western Technical School, 1943-1945; cards from the Unemployment Insurance Commission, 1944, and the Reading Room of the British Museum, 1954; prose clipped from magazines or transcribed; humorous cartoons clipped from magazines; and information on the Charles Rennie Mackintosh Society, 1976.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/001(13) - Letters of condolence

Title: Letters of condolence

ID: 2008-002/001(13)

Date: 1978 (date of creation)

Scope and content:

File consists of a eulogy written by Robert Burns, and correspondence to Prudence Tracy from friends and business associates after the death of Allan Fleming.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/001(14) - Christmas cards

<u>Title</u>: Christmas cards

ID: 2008-002/001(14)

Date: 1969 (date of creation)

Scope and content:

File consists of greeting cards from friends and business associates, most undated, and kept by Fleming as examples of design, printing, and calligraphy. Senders include: Saul Bass, Carl and Kay Brett, Carol Chapman, Pauline and J. Carlos Colevatti, Carl Dair, Thelma and John DePol, Theo Dimson, and Jim and Judy Donoahue. The mailing from the Donoahues is a booklet containing Stephen Leacock's short story, "Caroline's Christmas," designed by Jim Donahue in 1969.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/002(01) - Christmas cards

Title: Christmas cards

<u>ID</u>: 2008-002/002(01)

Scope and content:

Senders include Don Gillies, Gerald Gladstone, Michael Goaman, Molly Golby, Jane and Don Helliwell, Margaret and James Hill, King Typographic Service Corp., and Rosemary Kilbourn.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/002(02) - Christmas cards

<u>Title</u>: Christmas cards <u>ID</u>: 2008-002/002(02)

Scope and content:

Senders include: Jackie and Jerry Lazare, Joseph Low of Eden Hill Press, Noel Maddox, Arnaud Maggs, Bob and Marlene Markle, Ted Monison, Patricia and Gerry Moses, Nippon Design Centre, and Peter Paul.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/002(03) - Christmas cards

<u>Title</u>: Christmas cards <u>ID</u>: 2008-002/002(03)

Scope and content:

Senders include: Gordon Ranson, Robert Delcasse Reid, Ken and Jane Rodmell, Leslie Smart & Associates, Franklyn Smith, Ken Smith, Ferol and William A. Smith, Herbert and Marianne Spencer, Ron Thom, Bill Toye, Ryuichi Yamashiro, and Herman Zapf.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/002(04) - Christmas cards

<u>Title</u>: Christmas cards <u>ID</u>: 2008-002/002(04)

Scope and content:

File consists of 17 cards identified only by the senders' first names.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/002(05) - Newspaper and magazine articles

<u>Title</u>: Newspaper and magazine articles

<u>ID</u>: 2008-002/002(05)

Date: 1957-1977 (date of creation)

Scope and content:

File consists of clippings from Toronto's daily newspapers, Maclean's, and trade magazines regarding Allan Fleming's graphic and book designs, his work with MacLaren's Advertising, his struggle to deal with health problems, his wardrobe, and the impact of corporate logos on Canadian society.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/002(06) - Industrial design, 8, no. 7

Title: Industrial design, 8, no. 7

ID: 2008-002/002(06)

Date: July 1961 (date of creation)

Scope and content:

File consists of an issue of the journal containing an article about Allan Fleming's work for Canadian National Railways.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/002(07) - Obituaries and tributes

Title: Obituaries and tributes

<u>ID</u>: 2008-002/002(07)

Date: 1978 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/002(08) - Graphis 195

Title: Graphis 195

<u>ID</u>: 2008-002/002(08)

<u>Date</u>: 1978-1979 (date of creation)

Scope and content:

File consists of an issue of the International Journal of Applied Art and Graphic Art containing a tribute to Allan Fleming's career by Robert Burns.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/002(09) - Articles on various topics

Title: Articles on various topics

<u>ID</u>: 2008-002/002(09)

<u>Date</u>: 1957-1974 (date of creation)

Scope and content:

File consists of stories clipped from newspapers by Allan Fleming and Prudence Tracy regarding author J.D. Salinger, Canada's hazardous product symbols, Inuit art, construction of a home by the Ontario Crafts Council, Robert Burn's design for a new symbol for the City of Toronto (1976), a full-page advertisement for the design of Buick automobiles, the decline of Eastern Ontario's small towns, design of Canadian postage stamps (1969-1971), and other topics.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/002(10) - Cooper & Beatty Limited

Title: Cooper & Beatty Limited

<u>ID</u>: 2008-002/002(10)

Date: [ca. 1960] (date of creation)

Scope and content:

File consists of: a staff list for the Design Department including club and association memberships, awards, articles on work, and exhibitions; a booklet published by Cooper & Beatty, "Type selection chart: a hand pocket-size chart of types and available size," 1 June 1948; and a design in pencil for the title page of "An introduction to John Baskerville (1704-1795)."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/002(11) - MacLaren Advertising Co. Ltd

Title: MacLaren Advertising Co. Ltd

<u>ID</u>: 2008-002/002(11)

Date: 1964-1969 (date of creation)

Scope and content:

File consists of correspondence with Howard M. Jones regarding his proposal to develop a design magazine in Canada, a research bulletin on buzzphrases, a memorandum by Fleming providing his semi-annual review of design staff, 3 June 1966, and a newspaper article regarding the appointment of George Sinclair as President of MacLaren's.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/002(12) - Hawker Straker Templeton Limited

Title: Hawker Straker Templeton Limited

ID: 2008-002/002(12)

Date: 1968-1972 (date of creation)

Scope and content:

File consists of correspondence regarding Fleming's role as director and officer of the firm.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/002(13) - Kuypers Adamson Norton Limited

Title: Kuypers Adamson Norton Limited

<u>ID</u>: 2008-002/002(13)

Date: 1974 (date of creation)

Scope and content:

File consists of correspondence announcing the establishment of the firm's industrial design office in Winnipeg, notices and agenda for directors' meetings, audited financial statement, and promotional material.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/002(14) - Burton Kramer Associates Limited

Title: Burton Kramer Associates Limited

<u>ID</u>: 2008-002/002(14)

Date: 1976 (date of creation)

File consists of a schedule of rates, correspondence regarding Fleming's relationship with the firm, promotional material with illustrations of the firm's design work, biographical notes for Burton Kramer and Fleming, and sample letterhead for the firm.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/003(01) - Burns, Cooper, Donoahue, Fleming & Company Limited

Title: Burns, Cooper, Donoahue, Fleming & Company Limited

<u>ID</u>: 2008-002/003(01)

Date: 1976 (date of creation)

Scope and content:

File consists of promotional material featuring a photograph of the firm's principals.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/003(02) - Allan R. Fleming Graphic Design Consultants Limited

<u>Title</u>: Allan R. Fleming Graphic Design Consultants Limited

ID: 2008-002/003(02)

Date: 1973-1976 (date of creation)

File consists of sample letterhead, and correspondence regarding the application for incorporation and Nancy Fleming's resignation from the firm, August 1976.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/003(03) - Biographical material

Title: Biographical material

ID: 2008-002/003(03)

Date: 1953-1975 (date of creation)

Scope and content:

File consists of: a letter of introduction for Allan Fleming, 1953; curriculum vitae that include extracts from articles about Fleming and his design work; a list of commissions; and biographical notes.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/003(04) - Designs and illustrations

Title: Designs and illustrations

ID: 2008-002/003(04)

Date: 1969-1972 (date of creation)

File consists of booklets and cards collected for their artwork.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/003(05) - Designers

<u>Title</u>: Designers

<u>ID</u>: 2008-002/003(05)

Date: [197-] (date of creation)

Scope and content:

File consists of curriculum vitae for three designers, and a list of questions likely used by Allan Fleming when interviewing designers.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/003(06) - Eric Gill: radio portrait

Title: Eric Gill: radio portrait

<u>ID</u>: 2008-002/003(06)

<u>Date</u>: 1970-1977 (date of creation)

Scope and content:

File consists of correspondence, newspaper articles, and drafts of the script with annotations by Allan Fleming regarding a radio program by the British Broadcasting Corporation (BBC) on the life and work of Gill.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/003(07) - Eric Gill: headstone

Title: Eric Gill: headstone

ID: 2008-002/003(07)

Date: 1969 (date of creation)

Scope and content:

File consists of photographic negatives and prints and pencil sketches of the headstone for the grave of Gill, as well as a letter from George Whalley of Queen's University about an example of Gill's work as a stone carver in St. Peter's Church, Brockville.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/003(08) - Frederick W. Goudy

Title: Frederick W. Goudy

<u>ID</u>: 2008-002/003(08)

Date: 1947-1948 (date of creation)

Scope and content:

File consists of a copy of the last letter written by Goudy, addressed to Sol Hess, Art Director for Lanston Monotype Machine Company in Philadelphia, regarding his health and constant requests for autographed portraits, 1947, a letter from Hess to W.G. Tucker regarding Goudy's death and forwarding the copied Goudy letter, and remarks on Goudy's contribution to graphic art by Albert Schiller.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/003(09) - Beatrice Warde and Monotype Corporation Ltd

<u>Title</u>: Beatrice Warde and Monotype Corporation Ltd

ID: 2008-002/003(09)

Date: 1954-1960 (date of creation)

Scope and content:

File consists of correspondence from Warde to Allan Fleming regarding her reaction to his design work and their involvement in a project for University Press of New Brunswick, 1954, an invitation to a lecture on typography by Warde at the Ryerson Institute of Technology, and a letter from Warde regarding her activities during semi-retirement, 1960, with two half-tone photographs of Warde at her home in England.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/003(10) - Carl Dair : correspondence

Title: Carl Dair : correspondence

ID: 2008-002/003(10)

Date: 1953-1967 (date of creation)

Scope and content:

File consists of handwritten and typescript letters from Dair regarding his interest in the British Typographic Guild, his efforts to start a new press in 1953, the purchase of a press for Dair in 1954, the growth of Allan Fleming's library, the Flemings' return from England in 1955 and the interest of Beatrice Warde in becoming involved with the press, the history of typography and the development of the artform; the debate between Dair and Fleming over the use of lettering on buildings; and the availability of Cartier type in 1967.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/003(11) - Carl Dair : typography

<u>Title</u>: Carl Dair : typography

<u>ID</u>: 2008-002/003(11)

Date: 1957-1976 (date of creation)

Scope and content:

File consists of: an invitation designed by Dair to two events organized by the Typographical Designers of Canada, and printed using type cut ca. 1490 (the only 15th-century type in existence at the time), 1957; proposals by Dair to the Education Committee of the Society of Typographical Designers of Canada for the establishment of the Rous Institute of Graphic Design, 1965; Allan Fleming's review of Dair's book, "Design with type," 1967; correspondence regarding efforts to establish the Carl Dair Scholarship Fund, 1968; and an essay by Doug Poff, "Carl Dair and Cartier type," 1976.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/003(12) - Joseph Low

Title: Joseph Low

ID: 2008-002/003(12)

Date: 1957-1962 (date of creation)

Scope and content:

File consists of exhibit invitations, holiday cards and other examples of Low's wood engravings, and a letter from Low regarding interest by Cooper & Beatty in organizing an exhibition of his work.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/003(13) - Herman Zapf

Title: Herman Zapf

<u>ID</u>: 2008-002/003(13)

<u>Date</u>: 1959, 1974 (date of creation)

Scope and content:

File consists of a holiday card bearing the prose of Walter Crane presumably designed by Zapf, 1960, and a letter from Zapf congratulating Allan Fleming on winning the Canadian book competition and cautioning him to take care of his health.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/003(14) - Liber Liborum

<u>Title</u>: Liber Liborum <u>ID</u>: 2008-002/003(14)

Date: 1955 (date of creation)

Scope and content:

File consists of (in the words of Allan Fleming's handwritten note to introduce the material) "An exhibition of international designers' solutions to the typographical problems of the Bible. This collection of work was gathered together in celebration of the five-hundredth anniversary of the printing of the Bible by Johann Gutenberg in Mainz, Germany, 1455. The collection was published in 1955 by Liber Liborum, Stockholm Sweden."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/003(15) - Typography: historical

Title: Typography: historical

<u>ID</u>: 2008-002/003(15)

Date: [197-?] (date of creation)

Scope and content:

File consists of leaves from books and handbills collected as examples of type that pre-date the mid-20th century, and an offprint of an article by John C. Tarr, "A live calligraphic school is the only hope for fresh inspiration in type design."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/003(16) - Typography: contemporary

<u>Title</u>: Typography : contemporary

ID: 2008-002/003(16)

Date: 1956-1974 (date of creation)

Scope and content:

File consists of: handbills and posters; promotional material from printers devoted to fine typography such as Adagio Press, the Gehenna Press, and the Taddle Press; a booklet by Eric Gill, "Foreword to a treatise upon the craft of wood engraving," printed by the Library, University of British Columbia in 1967 as a tribute to W. Kaye Lamb, Dominion Archivist; invitations to events featuring the work of papermakers and designers; and an incomplete run "Captain George's penny dreadful: a weekly review of the arts," December 1968-April 1969.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

$File: 2008-002/003(17) - Typography's \ composition \ rules$

<u>Title</u>: Typography's composition rules

<u>ID</u>: 2008-002/003(17)

Scope and content:

File consists of original and photocopied notes in Allan Fleming's handwriting.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/004(01) - Corporate design : general

<u>Title</u>: Corporate design : general

<u>ID</u>: 2008-002/004(01)

Date: 1965-1973 (date of creation)

Scope and content:

File consists of correspondence and notes on design within a corporate setting, such as the work of Lester Beall Inc. on the New York Hilton at Rockefeller Center, the functions of a good trademark, research on traffic marker perception, and a proposal to develop corporate symbols for the Bank of Nova Scotia with Allan Fleming's annotations to adapt it for Toronto Star Limited.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/004(02) - Sample graphics

<u>Title</u>: Sample graphics

<u>ID</u>: 2008-002/004(02)

Scope and content:

File consists of prints collected by Allan Fleming as samples of corporate symbols and wordmarks.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/004(03) - Invoices

Title: Invoices

<u>ID</u>: 2008-002/004(03)

Date: 1968 (date of creation)

Scope and content:

File consists of invoices and price quotations for Fleming's work as a freelance designer.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/004(04) - Design proposals

<u>Title</u>: Design proposals <u>ID</u>: 2008-002/004(04)

<u>Date</u>: 1962-1977 (date of creation)

Scope and content:

File consists of correspondence outlining work methods and supporting documentation (including client lists and biographical notes) prepared by Fleming in his attempt to obtain new clients, including: the Steel Company of Canada Ltd., the Winnipeg Art Gallery, the Ontario Department of Education, City of North Bay (including comments on the difficulty of obtaining approval for a new municipal symbol due to the large number of officials and citizens involved in the process), City of Vancouver (redesign of the tax bill), the Metric Commission, and Shawinigan Engineering Ltd.

<u>Physical description</u>: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/004(05) - Design proposals : Chateau Cartier

Title: Design proposals: Chateau Cartier

<u>ID</u>: 2008-002/004(05)

Date: 1974 (date of creation)

Scope and content:

File consists of correspondence, a pencil sketch, and several labels for wine bottles associated with an attempt to improve the vitner's corporate branding.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/004(06) - Design proposals: Reed Paper Ltd

Title: Design proposals: Reed Paper Ltd

<u>ID</u>: 2008-002/004(06)

Date: 1974 (date of creation)

Scope and content:

File consists of a proposal for a corporate identity program for the corporation by Burton Kramer Associates, research on Reed International Limited, and sample design elements.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/004(07) - Design proposals : Wardair

<u>Title</u>: Design proposals : Wardair

ID: 2008-002/004(07)

Date: 1976 (date of creation)

Scope and content:

File consists of marketing material for the airline, notes on its corporate structure, and a letter by Allan Fleming outlining his strategy for the development of a new corporate identity.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/004(08) - Design proposals: Toronto Transit Commission

<u>Title</u>: Design proposals : Toronto Transit Commission

<u>ID</u>: 2008-002/004(08)

Date: 1970 (date of creation)

Scope and content:

File consists of correspondence regarding the TTC's corporate identity program.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/004(09) - Salada Foods

Title: Salada Foods

<u>ID</u>: 2008-002/004(09)

Scope and content:

File consists of two preliminary designs for a corporate symbol.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/004(10) - Montreal Trust

<u>Title</u>: Montreal Trust ID: 2008-002/004(10)

Date: 1962 (date of creation)

Scope and content:

File consists of sample brochures, a cheque book, and newspaper clippings regarding the redesign of the company's corporate logo.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/004(11) - Liberal Federation of Canada (MacLaren's Advertising)

<u>Title</u>: Liberal Federation of Canada (MacLaren's Advertising)

<u>ID</u>: 2008-002/004(11)

Date: 1963-1965 (date of creation)

Scope and content:

File consists of the Publicity Chairman's handbook, an overview of the achievements of the Liberal government since 1963, research on national events, a booklet outlining the Liberal programme for the general election of 1962, and designs for a new Canadian flag.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/004(12) - Ontario Hydro

<u>Title</u>: Ontario Hydro <u>ID</u>: 2008-002/004(12)

Date: 1964 (date of creation)

Scope and content:

File consists of information the Hydro-Electric Power Commission of Ontario and associated municipal utilities, drafts and the final text of a report prepared by Allan Fleming entitled "A study of attitudes toward Ontario Hydro," and a written description of the new corporate symbol designed by Fleming.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/004(13) - Ontario Hydro

<u>Title</u>: Ontario Hydro ID: 2008-002/004(13)

Date: 1964 (date of creation)

Scope and content:

File consists of brochures and newsletters showing the use of Allan Fleming's design on vehicles and helicopters and other applications, as well as an adaptation of the design for hydro utilities.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/004(14) - Trent University

<u>Title</u>: Trent University <u>ID</u>: 2008-002/004(14)

Date: 1964-1967 (date of creation)

Scope and content:

File consists of university publications and stationery bearing Allan Fleming's design, as well as designs and photographs of a stone carved to commemorate the 350th anniversary of Samuel de Champlain's journey through the valley of the Trent River.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/004(15) - Toronto Symphony

<u>Title</u>: Toronto Symphony

<u>ID</u>: 2008-002/004(15)

Date: 1965 (date of creation)

Scope and content:

File consists of a hand-drawn symbol for the orchestra, Allan Fleming's written description of his design, correspondence regarding the Toronto Symphony Orchestra Association's acceptance of the symbol, a brochure featuring its use, and a newspaper clipping discussing Fleming's work on the project.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/004(16) - National Design Council

Title: National Design Council

<u>ID</u>: 2008-002/004(16)

Date: 1966-1968 (date of creation)

Scope and content:

File consists of correspondence regarding Allan Fleming's involvement in the development of promotional programs and information services for the federal Department of Industry, as well as chairing a panel discussion regarding the relationship of designers with corporate clients.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/004(17) - National Design Council

Title: National Design Council

ID: 2008-002/004(17)

Date: 1966 (date of creation)

Scope and content:

File consists of booklets, stationery, promotional material and photographs featuring the use of the symbol designed by Allan Fleming.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/004(18) - National Design Council

Title: National Design Council

<u>ID</u>: 2008-002/004(18)

Date: 1966 (date of creation)

Scope and content:

File consists of brochures and promotional material pertaining to industrial design in Canada, and featuring the use of the symbol designed by Allan Fleming.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/005(01) - Hudson's Bay Company

Title: Hudson's Bay Company

<u>ID</u>: 2008-002/005(01)

Date: 1966-1969 (date of creation)

Scope and content:

File consists of correspondence with A.R. Huband regarding a film celebrating the 300th anniversary of the company, with Allan Fleming as Executive Producer, Christopher Chapman as Director, and Richard Outram as screenwriter. The film was completed and was shown on television by the Canadian Broadcasting Corporation as "Impressions, 1670-1970." The file also includes the proposal for the film and the company's financial report for 1957.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/005(02) - Hudson's Bay Company

Title: Hudson's Bay Company

<u>ID</u>: 2008-002/005(02)

Date: 1965-1970 (date of creation)

Scope and content:

File consists of a corporate newsletter with articles discussing the new logo and corporate identity, correspondence involving William Hayden of Carleton, Cowan Public Relations and A.R. Huband of the company's Canadian committee regarding a marketing and promotion initiative in 1968, and development of a new graphic symbol in 1970.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/005(03) - Galanty Productions

Title: Galanty Productions

<u>ID</u>: 2008-002/005(03)

Date: 1968 (date of creation)

Scope and content:

File consists of designs for the company's wordmark, and photographs of dictionary entries for "gallanty."

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/005(04) - Gray Coach : photographs

<u>Title</u>: Gray Coach : photographs

<u>ID</u>: 2008-002/005(04)

<u>Date</u>: 1969-1971 (date of creation)

Scope and content:

File consists of nine black-and-white and 21 colour photographs showing logos on the sides of buses in Canada, the United States, and Portugal, including the old and new symbols for Gray Coach.

Physical description: 30 photographs: b&w and col.

Language of the material:

English

Publication status:

Draft

Access points:

Graphic material (documentary form)

File: 2008-002/005(05) - Gray Coach : artwork

Title: Gray Coach: artwork

<u>ID</u>: 2008-002/005(05)

Date: 1971 (date of creation)

Scope and content:

File consists of hand-drawn designs on paper and tissue for the company's new symbol, and preliminary designs for its use on buses.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/005(06) - Gray Coach : correspondence and invoices

<u>Title</u>: Gray Coach : correspondence and invoices

ID: 2008-002/005(06)

Date: 1971-1972 (date of creation)

Scope and content:

File consists of letters, notes, and financial documents regarding the development and implementation of the design, as well as a two-page summary prepared by Allan Fleming explaining the "Gray Coach identity scheme."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/005(07) - Bell Canada

Title: Bell Canada

<u>ID</u>: 2008-002/005(07)

<u>Date</u>: 1973-1974 (date of creation)

Scope and content:

File consists of organizational charts, annual report of Bell Laboratories for 1972, brochures for Bell's communications seminar, and correspondence and other documents regarding a corporate design study.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/005(08) - CBC logo: research: notes

<u>Title</u>: CBC logo : research : notes

ID: 2008-002/005(08)

Date: 1973 (date of creation)

Scope and content:

File consists of organizational charts for the Canadian Broadcasting Corporation, Allan Fleming's handwritten notes, typescript notes by Design + Communication Inc., a newspaper article regarding NBC's payment to the Nebraska Educational Television network to keep the N logo, notes regarding the format for correspondence sent by CBS employees, and an issue of "Columbine," the newsletter for CBS employees.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/005(09) - CBC logo: research: interviews

<u>Title</u>: CBC logo: research: interviews

<u>ID</u>: 2008-002/005(09)

Date: 1973 (date of creation)

Scope and content:

Files consists of questions, notes, and summaries of interviews conducted by Allan Fleming and Burton Kramer with various CBC executives, as well as a summary of interviews provided by Design + Communications Inc.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/005(10) - CBC logo: proposals

<u>Title</u>: CBC logo : proposals

ID: 2008-002/005(10)

Date: 1973 (date of creation)

Scope and content:

File consists of: the typescript report for a corporate design identity program, May 1973; a proposal for organization and development of a corporate plan, August 1973; and a CBC booklet outlining the history of its logo and use of the new symbol.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/005(11) - CBC logo: newspaper clippings

<u>Title</u>: CBC logo : newspaper clippings

<u>ID</u>: 2008-002/005(11)

Date: 1974 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/005(12) - University of Toronto

Title: University of Toronto

<u>ID</u>: 2008-002/005(12)

Date: 1975 (date of creation)

Scope and content:

File consists of newspaper articles discussing the logo for the university's sesquicentennial.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/005(13) - McKenzie Seeds

<u>Title</u>: McKenzie Seeds <u>ID</u>: 2008-002/005(13)

Date: 1976 (date of creation)

Scope and content:

File consists of seed packages from the client and European suppliers, a seed catalogue, and a design docket from University of Toronto Press for design services.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/005(14) - Toronto Star

Title: Toronto Star

<u>ID</u>: 2008-002/005(14)

Date: 1976 (date of creation)

Scope and content:

File consists of a letter from Allan Fleming to Vern Archer, Manager of Public Relations and Promotion, regarding services to design a logo for TorStar Corporation, and a prelininary design done using marker on tissue paper.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/005(15) - TV Guide

Title: TV Guide

ID: 2008-002/005(15)

Scope and content:

File consists of preliminary designs using pencil on tissue paper, and a photographic print showing the final symbol.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/005(16) - Corporate design : general

<u>Title</u>: Corporate design : general

ID: 2008-002/005(16)

Date: 1961-1977 (date of creation)

Scope and content:

File consists of correspondence, preliminary designs, and other material regarding Allan Fleming's work on behalf of several clients, including the Bank of Canada, Bradshaw's Ltd., Scotiabank, Lasalle Factories Ltd., Maclean's Magazine, Peter Oliphant, James Lovick & Company Ltd., Godfrey Growers, Arts' Sake Inc., Canadian Save the Children Fund, Goodtypes Inc., and Heidinger Wright Marketing Services Inc., as well as a draft quotation for design work for the Centre of Science and Technology.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/005(17) - Canadian National Railways : correspondence with James Valkus

Title: Canadian National Railways: correspondence with James Valkus

<u>ID</u>: 2008-002/005(17)

Date: 1959-1965 (date of creation)

Scope and content:

File consists of letters exchanged by Valkus and Allan Fleming regarding presentation of the new corporate symbol, challenges facing its implementation, and a dispute over attributation of authorship for the logo in 1965.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/005(18) - Canadian National Railways : correspondence from Donald Gordon

<u>Title</u>: Canadian National Railways : correspondence from Donald Gordon

ID: 2008-002/005(18)

Date: 1961 (date of creation)

Scope and content:

File consists of a letter regarding costs associated with the corporate design programme.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

$\label{eq:condition} \textbf{File: 2008-002/005(19) - Canadian National Railways: revitalization of corporate image}$

<u>Title</u>: Canadian National Railways: revitalization of corporate image

<u>ID</u>: 2008-002/005(19)

Date: 1967 (date of creation)

Scope and content:

File consists of an unattributed typescript report on the implementation and impact of corporate logo introduced in 1960.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/005(20) - Canadian National Railways: development of the symbol

<u>Title</u>: Canadian National Railways : development of the symbol

<u>ID</u>: 2008-002/005(20)

<u>Date</u>: 1959-1961 (date of creation)

Scope and content:

File consists of notes by Allan Fleming and graphics containing the logos of other North American railways.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/006(01) - Canadian National Railways: production

Title: Canadian National Railways: production

<u>ID</u>: 2008-002/006(01)

Date: 1959 (date of creation)

Scope and content:

File consists of a production schedule, dockets, and artwork including photostats, positive and negative films, reproduction proofs and tissue proofs.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/006(02) - Canadian National Railways: presentation

Title: Canadian National Railways: presentation

York University Archives & Special Collections (CTASC)

<u>ID</u>: 2008-002/006(02)

Date: [ca. 1960] (date of creation)

Scope and content:

File consists of the outline of the presentation by James Valkus, an incomplete draft and carbon copy of the script, and Allan Fleming's presentation on the logo, including 15 35mm colour transparencies.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/006(03) - Canadian National Railways: photographs

<u>Title</u>: Canadian National Railways : photographs

<u>ID</u>: 2008-002/006(03)

Date: [196-] (date of creation)

Scope and content:

File consists of 13 black-and-white prints and six colour transparencies by Kryn Taconis showing Allan Fleming with Lorne Perry of CNR standing beside the logo on boards and on locomotives, as well as Allan Fleming posing with an umbrella beside a boxcar and the logo on a model locomotive and in glazed ceramic tile on the wall of the corporation's headquarters.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/006(04) - Canadian National Railways: stationery

<u>Title</u>: Canadian National Railways: stationery

<u>ID</u>: 2008-002/006(04)

Date: [196-] (date of creation)

Scope and content:

File consists of examples of the logo used on letterhead, envelopes, post cards, Christmas cards, and corporate forms.

<u>Physical description</u>: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/006(05) - Canadian National Railways: use of symbol

<u>Title</u>: Canadian National Railways : use of symbol

ID: 2008-002/006(05)

Date: [196-] (date of creation)

Scope and content:

File consists of 28 examples of the logo in various corporate applications, including soad and sugar packets, brochures, annual reports, and other publications.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/006(06) - Canadian National Railways: clippings

Title: Canadian National Railways: clippings

ID: 2008-002/006(06)

Date: 1960-1973 (date of creation)

Scope and content:

File consists of 37 articles from newspapers, magazines, and trade journals regarding introduction of the new logo, and reaction to it.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/006(07) - Grand Trunk Western and Christon & Markdale Railways

Title: Grand Trunk Western and Christon & Markdale Railways

<u>ID</u>: 2008-002/006(07)

Scope and content:

File consists of 17 designs of logos for other railway clients.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/006(08) - Massey College: correspondence

<u>Title</u>: Massey College : correspondence

<u>ID</u>: 2008-002/006(08)

<u>Date</u>: 1962-1974 (date of creation)

Scope and content:

File consists of letters to or from Allan Fleming, Robertson Davies, Lionel Massey, Ron Thom, Vincent Massey, and Alan Beddoe regarding Fleming's design work for the college at the University of Toronto, which included lettering on the building, the clock face, the foundation stone, and the coat of arms. The file also includes correspondence about efforts to hire a silversmith to produce the college's flatware

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/006(09) - Massey College: coat of arms

Title: Massey College: coat of arms

ID: 2008-002/006(09)

Date: [196-] (date of creation)

Scope and content:

File consists of original artwork and eight photographic prints showing the college's proposed armorial bearings.

<u>Physical description</u>: 1 folder of graphic materials

8 photographs

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/006(10) - Massey College: general

Title: Massey College: general

<u>ID</u>: 2008-002/006(10)

Date: [196-] (date of creation)

Scope and content:

File consists of four photographic prints of a chair designed for the college, brochures, and invitations to the laying of the foundation stone and a service in memory of Vincent Massey.

Physical description: 1 folder of textual records

4 photographs

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/006(11) - Sir Sandford Fleming College, Peterborough

Title: Sir Sandford Fleming College, Peterborough

<u>ID</u>: 2008-002/006(11)

Scope and content:

File consists of preliminary designs for coat of arms.

<u>Physical description</u>: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/006(12) - Toronto City Hall: medal

Title: Toronto City Hall: medal

<u>ID</u>: 2008-002/006(12)

Date: 1965-1967 (date of creation)

Scope and content:

File consists of notes, correspondence, design drawings, and other documents regarding Allan Fleming's commission by the City of Toronto to design and produce medals to commemorate the opening of City Hall.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/007(01) - Toronto City Hall: Hall of Memory

Title: Toronto City Hall: Hall of Memory

<u>ID</u>: 2008-002/007(01)

Date: 1965-1967 (date of creation)

Scope and content:

File consists of correspondence regarding the crests of the regiments to be included in the Hall of Memory, design considerations, and financial documents for typesetting, purchase of regimental crests, and installation.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/007(02) - Art magazine

Title: Art magazine

<u>ID</u>: 2008-002/007(02)

Date: 1968 (date of creation)

Scope and content:

File consists of correspondence with Shirley Gibson, draft editorial policy and sample page for a proposed arts magazine.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/007(03) - Art Gallery of Ontario, signs and symbols exhibition

Title: Art Gallery of Ontario, signs and symbols exhibition

<u>ID</u>: 2008-002/007(03)

Date: 1971 (date of creation)

Scope and content:

File consists of an eight-page agenda for a meeting in Claire Haggan's office to discuss the exhibit; participants included Anita Aarons and Thomas Lamb.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/007(04) - Metropolitan Education Television Association

Title: Metropolitan Education Television Association

ID: 2008-002/007(04)

Date: 1971 (date of creation)

Scope and content:

File consists of drawings by children inspired by "The silent language," a half-hour colour television production hosted, designed, and scripted by Allan Fleming, with correspondence by D. Wood, Telecast Coordinator.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/007(05) - UNICEF

Title: UNICEF

ID: 2008-002/007(05)

Date: 1972 (date of creation)

Scope and content:

File consists of correspondence and newspaper clippings regarding "Angel," a calligraphic design by Allan Fleming used by the United Nations Children's Fund; see 2008-031/002 (19) for examples of the printed Christmas greeting cards. The file also includes a clipping showing Alma Duncan examining

sheets of "Leaves in Snow," another design used by UNICEF for cards the same year as "Angel" appeared.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/007(06) - Artists-Athletes Olympic Poster Project

Title: Artists-Athletes Olympic Poster Project

<u>ID</u>: 2008-002/007(06)

Date: 1975 (date of creation)

Scope and content:

File consists of correspondence, guidelines, and brochures for Allan Fleming's involvement in this competition.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/007(07) - Financial Post logotype

Title: Financial Post logotype

ID: 2008-002/007(07)

Date: 1976 (date of creation)

File consists of four black-and-white photographic prints showing Allan Fleming and an unidentified designer with proofs of the wordmarks.

Physical description: 4 photographs

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/007(08) - Sylvia Tyson album cover

Title: Sylvia Tyson album cover

<u>ID</u>: 2008-002/007(08)

Date: 1976 (date of creation)

Scope and content:

File consists of two black-and-white photographic portraits of Tyson for use on the album cover, which was co-designed with Alfred Elliott.

Physical description: 2 photographs

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/007(09) - Canadian Tuberculosis and Respiratory Disease Association

<u>Title</u>: Canadian Tuberculosis and Respiratory Disease Association

ID: 2008-002/007(09)

Date: 1976-1977 (date of creation)

File consists of brochures, correspondence, and sheets of the snowflake postage stamp designed by Allan Fleming. The correspondence makes reference to Fleming addressing the annual meeting of the association in 1977.

Physical description: 1 folder of textual and philatelic records

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Philatelic record (documentary form)

File: 2008-002/007(10) - Report to Canada Post

Title: Report to Canada Post

<u>ID</u>: 2008-002/007(10)

Date: 1969 (date of creation)

Scope and content:

File consists of three drafts and the final text of "A report to the Canada Post Office on their philatelic product," with letters from Alex Colville and Julien Hebert, other members of the committee that prepared the report.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/007(11) - Stamp design

Title: Stamp design

<u>ID</u>: 2008-002/007(11)

<u>Date</u>: 1967-1974 (date of creation)

Scope and content:

File consists of clipped and photocopied articles referring to the design of postage stamps, accompanied by "General conditions and information" for designers commissioned to develop stamps.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/007(12) - Stamp design: typography

<u>Title</u>: Stamp design : typography

<u>ID</u>: 2008-002/007(12)

Scope and content:

File consists of artwork showing the type faces available for use by designers.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

Graphic material (documentary form)

File: 2008-002/007(13) - Stamps designed by Allan Fleming

<u>Title</u>: Stamps designed by Allan Fleming

<u>ID</u>: 2008-002/007(13)

<u>Date</u>: 1973-1976 (date of creation)

Scope and content:

File consists of brochures and sheets of stamps to commemorate the Commonwealth Heads of Government meeting, 1973 (8 and 15-cent denominations), the Montreal Olympics, 1976 (\$1 and \$2), and the Supreme Court of Canada, 1976 (8 cents).

Physical description: 1 folder of textual and philatelic records

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Philatelic record (documentary form)

File: 2008-002/007(14) - Artwork for stamp designs

Title: Artwork for stamp designs

<u>ID</u>: 2008-002/007(14)

Date: [197-] (date of creation)

Scope and content:

File consists of photographic prints, rough sketches, and presentation boards for stamps devoted to Joseph Howe, Paul Kane, the Commonwealth Heads of Government meeting, and the bicentennial of the arrival of Scottish settlers at Pictou, Nova Scotia.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic record (documentary form)

File: 2008-002/007(15) - Designs other than stamps

<u>Title</u>: Designs other than stamps

<u>ID</u>: 2008-002/007(15)

Date: [197-] (date of creation)

Scope and content:

File consists of artwork for first-day covers, post cards, presentation cards, and other applications.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic record (documentary form)

File: 2008-002/007(16) - Four seasons stamps

<u>Title</u>: Four seasons stamps

<u>ID</u>: 2008-002/007(16)

Date: 1971 (date of creation)

Scope and content:

File consists of first-day covers, a newspaper clipping, brochures, and artwork for a series of stamps designed by Alma Duncan at the suggestion of Allan Fleming showing the maple through the four seasons. File also includes a sheet of the "Spring" stamps.

Physical description: 1 folder of textual and philatelic records

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Philatelic record (documentary form)

File: 2008-002/007(17) - Canada Post : correspondence

<u>Title</u>: Canada Post : correspondence

<u>ID</u>: 2008-002/007(17)

<u>Date</u>: 1969-1977 (date of creation)

Scope and content:

File consists of letters from Postmasters General regarding Allan Fleming's appointment to the Canada Post Office Design Advisory Committee in 1969 and his resignation in 1971, from the Chief of the Postage Stamp Division regarding committee activities and commissions for new stamps, and suggestions from photographer John de Visser regarding stamp design.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/007(18) - Canada Post: invoices and expenses

Title: Canada Post: invoices and expenses

ID: 2008-002/007(18)

Date: 1970-1974 (date of creation)

Scope and content:

File consists of financial documents relating to travel expenses and design charges.

Physical description: 1 folder of textual records

Language of the material:

English

Access points:

• Textual record (documentary form)

File: 2008-002/007(19) - Children's art stamps

Title: Children's art stamps

<u>ID</u>: 2008-002/007(19)

Date: 1970-1975 (date of creation)

Scope and content:

File consists of a magazine article about art by Inuit children, and Christmas stamps featuring children's art.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/007(20) - Canada Post publications

Title: Canada Post publications

<u>ID</u>: 2008-002/007(20)

<u>Date</u>: 1969-[197-] (date of creation)

Scope and content:

File consists of brochures, envelopes, and other promotional material.

Physical description: 1 folder of textual records

Language of the material:

English

Access points:

Textual record (documentary form)

File: 2008-002/008(01) - Stamp designs: general

Title: Stamp designs: general

<u>ID</u>: 2008-002/008(01)

Date: [197-] (date of creation)

Scope and content:

File consists of samples of postage stamps designed by Ken Rodmell, Will Rueter and others in presentation booklets, along with Canada Post brochures.

Physical description: 1 folder of textual and philatelic records

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Philatelic record (documentary form)

File: 2008-002/008(02) - Stamps: general

<u>Title</u>: Stamps : general ID: 2008-002/008(02)

Date: [197-] (date of creation)

Scope and content:

File consists of Canadian first day covers, postage stamps from foreign countries, and pre-stamped envelopes from Canada Post.

<u>Physical description</u>: 1 folder of philatelic records

Language of the material:

Draft

Access points:

• Philatelic record (documentary form)

File: 2008-002/008(03) - United Nations Postal Administration

Title: United Nations Postal Administration

<u>ID</u>: 2008-002/008(03)

<u>Date</u>: 1972-1974 (date of creation)

Scope and content:

File consists of information on postage stamp design competitions.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/008(04) - Contes de nos jours

Title: Contes de nos jours

<u>ID</u>: 2008-002/008(04)

Date: 1956 (date of creation)

Scope and content:

File consists of a two-page style sheet pertaining to a book first published in 1956 by Copp Clark Pitman.

Physical description: 1 folder of textual records

Language of the material:

English

Access points:

• Textual record (documentary form)

File: 2008-002/008(05) - Tortoise Press

Title: Tortoise Press

<u>ID</u>: 2008-002/008(05)

Scope and content:

File consists of a certificate from the International Register of Private Press Names, certifying that The Tortoise Press is recorded as a name belonging to Allan Fleming since September 1959.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/008(06) - Martlet Press : general

Title: Martlet Press: general

<u>ID</u>: 2008-002/008(06)

Date: 1962 (date of creation)

Scope and content:

File consists of a stock certificate, and documents in Allan Fleming's handwriting and typescript with Fleming's annotations outlining the objectives of the press.

Physical description: 1 folder of textual records

Language of the material:

English

Access points:

• Textual record (documentary form)

File: 2008-002/008(07) - Martlet Press : clippings

Title: Martlet Press: clippings

<u>ID</u>: 2008-002/008(07)

Date: 1968-1969 (date of creation)

Scope and content:

File consists of newspapers articles relating to "John Fillion" and "Come see my garden."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/008(08) - Martlet Press: "John Fillion"

Title: Martlet Press: "John Fillion"

ID: 2008-002/008(08)

Date: 1969 (date of creation)

Scope and content:

File consists of a disbound folded leaf from the book, a photograph by the National Film Board of Fillion at work on a sculpture, and a memorandum regarding production of the book.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/008(09) - Martlet Press: "Twenty-eight drawings by Barbara Howard"

<u>Title</u>: Martlet Press: "Twenty-eight drawings by Barbara Howard"

ID: 2008-002/008(09)

Scope and content:

File consists of a pre-publication prospectus, and photographic proofs of a bird motif.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

• Graphic material (documentary form)

File: 2008-002/008(10) - Canada: a year of the land

Title: Canada: a year of the land

ID: 2008-002/008(10)

Date: 1966-1974 (date of creation)

Scope and content:

File consists of correspondence with Lorraine Monk and other officials of the National Film Board regarding the contract to design this book, with printers regarding its production, and with Peter C. Newman regarding his comments on Allan Fleming's design. File also includes newspaper articles about the book, and about "Canada," a similar book published by the National Film Board in 1974.

Physical description: 1 folder of textual records

Language of the material:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/008(11) - The forest harvest

<u>Title</u>: The forest harvest

<u>ID</u>: 2008-002/008(11)

Date: 1968 (date of creation)

Scope and content:

File consists of Allan Fleming's notes, invoices, and a copy of the small paperbound book published by the Canadian Pulp and Paper Association.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/008(12) - Rural Ontario

Title: Rural Ontario

ID: 2008-002/008(12)

Date: 1969 (date of creation)

Scope and content:

File consists of a newspaper article pertaining to a University of Toronto Press book by Ralph Greenhill and Verschoyle Blake.

<u>Physical description</u>: 1 folder of textual records

Language of the material:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/008(13) - Sculpture: Inuit

<u>Title</u>: Sculpture : Inuit <u>ID</u>: 2008-002/008(13)

Date: 1971 (date of creation)

Scope and content:

File consists of a three forms or sections from the catalogue for a travelling exhibition originating from the Vancouver Art Gallery, which was published by the University of Toronto Press, as well as a newspaper clipping containing a review of the publication by Robert Fulford.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/008(14) - Anglican/United Church hymnbook

Title: Anglican/United Church hymnbook

<u>ID</u>: 2008-002/008(14)

Date: 1971 (date of creation)

Scope and content:

File consists of newspaper articles discussing the joint hymnal.

<u>Physical description</u>: 1 folder of textual records

Language of the material:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/008(15) - National Museums of Canada

Title: National Museums of Canada

<u>ID</u>: 2008-002/008(15)

Date: 1973-1974 (date of creation)

Scope and content:

File consists of photocopies of "Invitations to tender" forms, with Allan Fleming's notes for the quotation by University of Toronto Press to produce a catalogue for the "Samuel Bronfman gift," as well as a tender by Will Rueter for a catalogue on the work of Robert Harris.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/008(16) - The George VII issue of Canada

Title: The George VII issue of Canada

ID: 2008-002/008(16)

<u>Date</u>: 1973-1975 (date of creation)

Scope and content:

File consists of correspondence with George C. Marler, the contract for book design, quotations from suppliers, and memoranda outlining details of production for a book written by Marler and published by the Philatelic Museum of the Canada Post Office.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/008(17) - Enjoying Canadian painting

Title: Enjoying Canadian painting

ID: 2008-002/008(17)

Date: 1976 (date of creation)

Scope and content:

File consists of layout sketches and grids, photocopies of sample pages, Allan Fleming's notes, the final sketch of the cover for presentation, specifications sheet from University of Toronto Press, partial galley proofs, and revised text with Fleming's notation for a book by Patricia Godsell. It is likely the most complete file within the fonds in terms of documenting design, production, and promotion of a book.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/008(18) - Jack Bush : a retrospective

Title: Jack Bush: a retrospective

ID: 2008-002/008(18)

<u>Date</u>: 1976-1977 (date of creation)

File consists of two small sketches, handwritten notes, and a photographic negative for a catalogue of the exhibition of Bush's work by the Art Gallery of Ontario. The file also includes a letter of condolence to Bush's wife after the death of the painter.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/008(19) - How to use type

<u>Title</u>: How to use type <u>ID</u>: 2008-002/008(19)

Date: 1977 (date of creation)

Scope and content:

File consists of correspondence with Van Nostrand Reinhold Ltd. regarding a series of three books on typography to be co-authored with Ken Rodmell. Despite considerable progress, the project ended with Allan Fleming's death.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/008(20) - Beatrix Potter letters

Title: Beatrix Potter letters

<u>ID</u>: 2008-002/008(20)

Date: 1977 (date of creation)

Scope and content:

File consists of correspondence relating to the formation of The Other Press Ltd., and to progress of the project involving publication of letters by Potter in a book to be designed by Allan Fleming.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/008(21) - Books : general

<u>Title</u>: Books : general ID: 2008-002/008(21)

Date: 1971-1977 (date of creation)

Scope and content:

File consists of correspondence and "Press notes from the University of Toronto Press" relating to "A time to dream," "Canadian wildflowers," and "The economic atlas of Ontario."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/008(22) - Administrative reports

<u>Title</u>: Administrative reports

<u>ID</u>: 2008-002/008(22)

Date: [197-] (date of creation)

Scope and content:

File consists of two copies of a recommendations on the organization, objectives, and long-term policy of the University of Toronto Press, 1946; a report on needs and resources for scholarly publishing at the University of Toronto, 1971; and drafts and the final text of "Living and partly living," a report submitted to the presidential review committee on the Press by the editorial and design departments.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/008(23) - Correspondence regarding appointment

Title: Correspondence regarding appointment

<u>ID</u>: 2008-002/008(23)

Date: 1968 (date of creation)

Scope and content:

File consists of letters congratulating Allan Fleming on his appointment to the Press, with copies of his handwritten replies.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

File: 2008-002/009(01) - House style

<u>Title</u>: House style

<u>ID</u>: 2008-002/009(01)

Date: 1968 (date of creation)

Scope and content:

File consists of inter-office memoranda and notes regarding typography and design procedure.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/009(02) - Dust jackets

Title: Dust jackets

<u>ID</u>: 2008-002/009(02)

<u>Date</u>: 1968-[197-] (date of creation)

Scope and content:

File consists of examples of jackets produced by the University of Toronto Press.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

File: 2008-002/009(03) - Clippings

Title: Clippings

ID: 2008-002/009(03)

<u>Date</u>: 1969-1971 (date of creation)

Scope and content:

File consists of newspaper articles reviewing books published by the Press.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/009(04) - Press periodicals

<u>Title</u>: Press periodicals <u>ID</u>: 2008-002/009(04)

Date: 1968-1973 (date of creation)

Scope and content:

File consists of: "Press notes," 1968-1971 including a sample microfiche containing articles from past issues of the bulletin; "New publications fall and winter 1970-71"; and "Erasmus in English: a newsletter published by the University of Toronto Press," 1973.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

File: 2008-002/009(05) - Employee benefits

<u>Title</u>: Employee benefits <u>ID</u>: 2008-002/009(05)

Date: 1968-1974 (date of creation)

Scope and content:

File consists of memoranda and other documents pertaining to benefits, pension, parking, and salary.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/009(06) - University of Toronto Press: general

Title: University of Toronto Press: general

ID: 2008-002/009(06)

Date: 1968-1975 (date of creation)

Scope and content:

File consists of correspondence regarding Allan Fleming's appointment as Chief Designer, his responsibilities in areas of design and sales, budget documents, and other administrative material.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

File: 2008-002/009(07) - Speeches by Allan Fleming

<u>Title</u>: Speeches by Allan Fleming

<u>ID</u>: 2008-002/009(07)

<u>Date</u>: 1958-1975 (date of creation)

Scope and content:

File consists of three partial and 20 entire text for speeches on the legibility of designed text, typography and its relationship to direct mail advertising, the relationship between designer and printer, the relationship between architects and graphic designers, corporate images and branding, the business of advertising, 17th-century type, and manipulating illusion in design and photography. Venues include the H.L. Rous Lecture, the Toronto Club of Printing House Craftsmen, the Vitruvian Society, a television appearance on CBC's "Open House" program, the Canadian Public Relations Committee, the Toronto Reference Library, the Design Centre, and the Type Designers Club.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/009(08) - Speeches by others

<u>Title</u>: Speeches by others

<u>ID</u>: 2008-002/009(08)

<u>Date</u>: 1966-1967 (date of creation)

Scope and content:

File consists of copy of speeches by: E.J. Miller, "Creative communication," ICA Introductory Class, Ryerson, 27 October 1966; Ralph Tibbes, "One good turn deserves another," Canadian Industrial Editors' Association, 14 February 1967 (about how an external house organ can be developed using current developments in advertising); and Martin Myers, "Communication in a changing environment," 20 September 1967.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/009(09) - Articles

Title: Articles

<u>ID</u>: 2008-002/009(09)

Date: 1959-1974 (date of creation)

Scope and content:

File consists of typescript and published articles written by Allan Fleming on graphic design, typography, his work with Burton Kramer, lettering on buildings, advertising (such as the newsletter of the Pharmaceutical Advertising Club of Montreal with Fleming's discussion of "How to find new ways to say important things about dull things to people who don't care"), the essence of sanity (his contribution to "Probings," a collection of essays published by the Canadian Mental Health Association), the impact of Canadians on graphic design in the United States, legibility in design, and an introduction to an exhibition catalogue, "Heather Cooper: the art of the illustrator.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/009(10) - Articles

Title: Articles

ID: 2008-002/009(10)

File consists of: "Symmetry," typescript of a five-page illustrated article with handwritten annotations; unfinished memoir; and two copies of "Graphics, colour and visual impact."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/010(01) - Alliance Graphique Internationale

<u>Title</u>: Alliance Graphique Internationale

<u>ID</u>: 2008-002/010(01)

Date: 1974 (date of creation)

Scope and content:

File consists of correspondence and membership lists.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/010(02) - Who's who in graphic arts

<u>Title</u>: Who's who in graphic arts

<u>ID</u>: 2008-002/010(02)

Date: 1973-1974 (date of creation)

File consists of correspondence and forms relating to Allan Fleming's inclusion in the second edition of this publication.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

Item: 2008-002/010(03) - Royal Canadian Academy of Arts: medal

Title: Royal Canadian Academy of Arts: medal

ID: 2008-002/010(03)

Date: 1965 (date of creation)

Scope and content:

File consists of the medal in its black velvet case. It was presented to Allan Fleming for "his distinguished contribution to the art of typographic design."

Physical description: 1 medal

Language of the material:

English

Publication status:

Draft

Access points:

• Object (documentary form)

File: 2008-002/010(04) - Royal Canadian Academy of Arts

Title: Royal Canadian Academy of Arts

ID: 2008-002/010(04)

Date: 1973-1974 (date of creation)

File consists of correspondence regarding Allan Fleming's election to Council, lists of members and people nominated for membership, and agenda for meetings of the Council.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/010(05) - Royal Canadian Academy of Arts

<u>Title</u>: Royal Canadian Academy of Arts

<u>ID</u>: 2008-002/010(05)

Date: 1975 (date of creation)

Scope and content:

File consists of correspondence and minutes of the Executive Committee of Council relating to the administration of the academy and topics such the standard artist agreement with the Department of Public Works, federal legislation to allow the sale of work by Canadian artists to foreign interests, nomination of new members, and support for an official residence for the Lieutenant Governor of Ontario.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/010(06) - Ontario College of Art

<u>Title</u>: Ontario College of Art

ID: 2008-002/010(06)

Date: 1957-1977 (date of creation)

Scope and content:

File consists of clippings regarding Allan Fleming's instruction in typography as a part-time member of faculy, his appointment as a Fellow of the Ontario College of Art in 1973, and his agreement to teach communication and design in 1977.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/010(07) - Ontario College of Art: publications

<u>Title</u>: Ontario College of Art : publications

ID: 2008-002/010(07)

Date: 1956-1977 (date of creation)

Scope and content:

File consists of yearbooks of the college from 1956 to 1959, listing Allan Fleming as an advisor. The exhibition catalogue, "100 years: evolution of the Ontario College of Art," 1977, includes Flemings CN design. The college calendar for 1977-1978 lists Fleming as faculty with the Communication and Design Department.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

File: 2008-002/010(08) - Committees and memberships: general

<u>Title</u>: Committees and memberships: general

<u>ID</u>: 2008-002/010(08)

Date: 1949-1977 (date of creation)

Scope and content:

File consists of the "Code of fair practice" adopted by the Society of Illustrators, Art Directors Club, and Artists Guild, 1949, partial minutes of an organizational meeting of the Art Directors Club in Toronto, n.d., and correspondence regarding the first International Graphic Designers Conference planned for Nassau, Bahamas in 1978.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/010(09) - Canadian Book Design Committee

Title: Canadian Book Design Committee

<u>ID</u>: 2008-002/010(09)

Date: 1974-1975 (date of creation)

Scope and content:

File consists of stationery, financial statements, agenda for meetings, and correspondence.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/010(10) - Canadian Book Design Committee: the look of books

Title: Canadian Book Design Committee: the look of books

ID: 2008-002/010(10)

Date: 1974-1975 (date of creation)

Scope and content:

File consists of rules and regulations for the competition, financial documents, jury lists, and correspondence and working notes of Allan Fleming, who was Chairman of the Show Committee.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/011(01) - Canadian Book Design Committee: the look of books

Title: Canadian Book Design Committee: the look of books

<u>ID</u>: 2008-002/011(01)

Date: 1974-1975 (date of creation)

Scope and content:

File consists of photographs of the jury by Robert van der Rilst with his invoice, and printed material from the National Design Council related to the show.

Physical description: 1 folder of textual records and graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-002/011(02) - The look of books

<u>Title</u>: The look of books <u>ID</u>: 2008-002/011(02)

<u>Date</u>: 1972-1977 (date of creation)

Scope and content:

File consists of printed catalogues for five shows, including 1972 (designed by Allan Fleming) and 1974 to 1977. Most catalogues show Fleming's designs among the prize winners.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/011(03) - The look of books

<u>Title</u>: The look of books <u>ID</u>: 2008-002/011(03)

Date: [1970?] (date of creation)

Scope and content:

File consists of typescript pages (some printed with the heading of the Book Promotion and Editorial Club) removed from a binder, giving specifications and possibly jury comments for a group of Canadian books published between 1969 and 1970.

Physical description: 1 folder of textual records

Language of the material:

English

Access points:

Textual record (documentary form)

File: 2008-002/011(04) - National Design Council

Title: National Design Council

<u>ID</u>: 2008-002/011(04)

Date: 1967-1973 (date of creation)

Scope and content:

File consists of correspondence pertaining to Allan Fleming's appointment to the Council and his resignation, as well as printed material relating to Fleming's work as moderator of a session of the International Council of Societies of Industrial Design.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/011(05) - Centennial coinage competition

Title: Centennial coinage competition

ID: 2008-002/011(05)

Date: 1964-1967 (date of creation)

Scope and content:

File consists of press releases, correspondence (particulary with Norval Parker of the Royal Canadian Mint and Alex Colville, winner of the competition), a photograph of the jury during its deliberations, and two sets of uncirculated coins.

Physical description: 1 folder of textual records

1 photograph

2 coins

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)
- Object (documentary form)

File: 2008-002/011(06) - Canadian Olympic coins competition

Title: Canadian Olympic coins competition

ID: 2008-002/011(06)

Date: 1975 (date of creation)

Scope and content:

File consists of printed material and correspondence, particularly with S.M. de Majo, winner of the competition.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/011(07) - Canadian Olympic coins competition: proof set

<u>Title</u>: Canadian Olympic coins competition : proof set

ID: 2008-002/011(07)

Date: 1975 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/011(08) - Ancient Coin Society of Canada

Title: Ancient Coin Society of Canada

<u>ID</u>: 2008-002/011(08)

Date: 1974 (date of creation)

Scope and content:

File consists of correspondence with the society and issues of its journal, "Cornucopiae," possibly in connection to Allan Fleming's work on the Olympic coin competition.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/011(09) - Juries : general

<u>Title</u>: Juries : general <u>ID</u>: 2008-002/011(09)

<u>Date</u>: 1968-1976 (date of creation)

Scope and content:

File consists of correspondence relating to Allan Fleming's involvement as a juror for several competitions.

Physical description: 1 folder of textual records

Language of the material:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/012(01) - Gallery of Contemporary Art, Toronto

<u>Title</u>: Gallery of Contemporary Art, Toronto

<u>ID</u>: 2008-002/012(01)

Date: 1958 (date of creation)

Scope and content:

File consists of an invitation, guest list for opening, flyer, correspondence from Robert Fulford with his review of Fleming's show, and an article from the "Globe & Mail."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/012(02) - University of Buffalo

Title: University of Buffalo

<u>ID</u>: 2008-002/012(02)

Date: 1960 (date of creation)

Scope and content:

File consists of a partial copy of "The midnight oil," a student publication with a review of the exhibit, "9 graphic designers," in which Allan Fleming's work was included. His designs also illustrate the article. The show apparently took place on the ninth floor of Foster Hall.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/012(03) - Vancouver Art Gallery: correspondence

<u>Title</u>: Vancouver Art Gallery : correspondence

<u>ID</u>: 2008-002/012(03)

Date: 1976 (date of creation)

Scope and content:

File consists of letters from Alvin Balkind, Chief Curator of the gallery, with Allan Fleming's responses in some cases. The correspondence starts with the idea for the exhibition, and conclude with the invitation to the opening on 10 September.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/012(04) - Vancouver Art Gallery : Ron Thom

Title: Vancouver Art Gallery: Ron Thom

<u>ID</u>: 2008-002/012(04)

Date: 1976 (date of creation)

Scope and content:

File consists of a transcript of the speech given by Thom at the opening of the exhibition, and related material.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/012(05) - Vancouver Art Gallery : clippings

Title: Vancouver Art Gallery: clippings

ID: 2008-002/012(05)

Date: 1976 (date of creation)

Scope and content:

File consists of press coverage of the exhibition.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/012(06) - Vancouver Art Gallery: catalogue

Title: Vancouver Art Gallery: catalogue

ID: 2008-002/012(06)

Date: 1976 (date of creation)

Scope and content:

File consists of a draft and final text of the catalogue entitled "1st revise -- rush." File also includes typescript copies of two of the three essays that appeared in the catalogue: George Elliott's "Popes, demons and fists," and Richard Outram's "Allan Fleming: a personal view." The third essay in the catalogue was by Robert Fulford.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/012(07) - Alberta College of Art

Title: Alberta College of Art

<u>ID</u>: 2008-002/012(07)

Date: 1976 (date of creation)

Scope and content:

File consists of letters from Ron Moppet, curator, regarding the exhibition from the Vancouver Art Gallery that was shown at the college on 12-28 November 1976 en route to Ontario.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/012(08) - Art Gallery of Ontario

Title: Art Gallery of Ontario

<u>ID</u>: 2008-002/012(08)

Date: 1976 (date of creation)

Scope and content:

File consists of correspondence, newspaper clippings, and a copy of the catalogue.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/012(09) - Art Gallery of Ontario : Prudence Tracey correspondence

<u>Title</u>: Art Gallery of Ontario : Prudence Tracey correspondence

ID: 2008-002/012(09)

Date: 1978 (date of creation)

Scope and content:

File consists of letters relating to the disposition of the exhibition after its show at the Art Gallery of Ontario, including loan of certain pieces for display at the Macdonald Block, Queen's Park, and plans to ship the exhibition to Chicago.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/012(10) - Gallery of Contemporary Art, Toronto

<u>Title</u>: Gallery of Contemporary Art, Toronto

<u>ID</u>: 2008-002/012(10)

Date: 1956-1959 (date of creation)

Scope and content:

File consists of invitations to exhibition openings, notes, and small broadsides.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/012(11) - Gallery of Contemporary Art, Toronto

<u>Title</u>: Gallery of Contemporary Art, Toronto

ID: 2008-002/012(11)

Date: 1956-1959 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/012(12) - Cooper & Beatty: booklets

<u>Title</u>: Cooper & Beatty : booklets

<u>ID</u>: 2008-002/012(12)

Date: 1956-1958 (date of creation)

Scope and content:

File consists of Christmas keepsakes printed by the company.

<u>Physical description</u>: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/012(13) - Cooper & Beatty

<u>Title</u>: Cooper & Beatty ID: 2008-002/012(13)

Date: 1957-1962 (date of creation)

Scope and content:

File consists of broadsides, exhibition announcements, and advertising.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/012(14) - Cards and announcements

Title: Cards and announcements

<u>ID</u>: 2008-002/012(14)

Date: 1955-1976 (date of creation)

Scope and content:

File consists of design work of a small, personal nature, such as Ron Thom's wedding invitation, and a greeting card designed for Philip Torno.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/012(15) - Stationery : Allan Fleming

Title: Stationery: Allan Fleming

<u>ID</u>: 2008-002/012(15)

Scope and content:

File consists of examples of his personal and business stationery, with addresses ranging from 1 St. Thomas Street to 419 Markham Street.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/012(16) - Stationery: others

<u>Title</u>: Stationery : others

<u>ID</u>: 2008-002/012(16)

Date: [ca. 1956] (date of creation)

Scope and content:

File consists of design work for a wide variety of clients, including the Clyde Brothers Circus, David Milne, George Elliott, and the House of Prints.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/012(17) - Personal designs

<u>Title</u>: Personal designs <u>ID</u>: 2008-002/012(17)

Date: [ca. 1955]-[197-] (date of creation)

Scope and content:

File consists of an early business card (ca. 1955?), Christmas cards, and an invitation to a party at his last address.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/012(18) - Scholarly publishing

Title: Scholarly publishing

ID: 2008-002/012(18)

Date: 1970-1975 (date of creation)

Scope and content:

File consists of samples of the covers developed for the journal by Allan Fleming and William Rueter using a different letterform for each issue, with an article reviewing their designs for the first six volumes.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/012(19) - Design work: general

Title: Design work: general

<u>ID</u>: 2008-002/012(19)

Date: 1957-1969 (date of creation)

Scope and content:

File consists of invitations and programs designed for various clients, including a brochure for the John A. MacLaren Newspaper Awards.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/012(20) - Design work: photographs

<u>Title</u>: Design work : photographs

<u>ID</u>: 2008-002/012(20)

Scope and content:

File consists of nine black-and-white prints and one negative showing various graphic designs by Allan Fleming.

Physical description: 9 photographs: b&w

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/013(01) - The art of fine printing and its influence upon the Bible in print

Title: The art of fine printing and its influence upon the Bible in print

<u>ID</u>: 2008-002/013(01)

Date: 1957 (date of creation)

Scope and content:

File consists of a catalogue for an exhibition at the Royal Ontario Museum that was curated by Allan Fleming.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/013(02) - Art Directors Club, Toronto, "10th anniversary exhibition."

Title: Art Directors Club, Toronto, "10th anniversary exhibition."

ID: 2008-002/013(02)

Date: 1958 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/013(03) - Art Gallery of Ontario, National Gallery of Canada, and Montreal Museum of Fine Art, "Paul Emile Borduas 1905-1960" (exhibition catalogue)

<u>Title</u>: Art Gallery of Ontario, National Gallery of Canada, and Montreal Museum of Fine Art, "Paul Emile Borduas 1905-1960" (exhibition catalogue)

ID: 2008-002/013(03)

Date: 1962 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/013(04) - Canada Council, "Annual report"

Title: Canada Council, "Annual report"

<u>ID</u>: 2008-002/013(04)

Date: 1963 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/013(05) - Edinburgh International Festival, "Canada 101" (exhibition catalogue)

<u>Title</u>: Edinburgh International Festival, "Canada 101" (exhibition catalogue)

ID: 2008-002/013(05)

Date: 1958 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/013(06) - University of Toronto Press, "Alphabet Book." Signed by Allan Fleming

Title: University of Toronto Press, "Alphabet Book." Signed by Allan Fleming

ID: 2008-002/013(06)

Date: 1968 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/013(07) - Ontario Department of Education, "Religious information and moral development"

Title: Ontario Department of Education, "Religious information and moral development"

<u>ID</u>: 2008-002/013(07)

Date: 1969 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/013(08) - Art Gallery of Ontario, "New acquisitions" (exhibition catalogue)

<u>Title</u>: Art Gallery of Ontario, "New acquisitions" (exhibition catalogue)

ID: 2008-002/013(08)

Date: 1970 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/013(09) - Royal Canadian Academy of Arts, "91st annual exhibition"

Title: Royal Canadian Academy of Arts, "91st annual exhibition"

<u>ID</u>: 2008-002/013(09)

Date: 1971 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/013(10) - Canadian Pulp and Paper Association, "From watershed to watermark"

Title: Canadian Pulp and Paper Association, "From watershed to watermark"

<u>ID</u>: 2008-002/013(10)

Date: 1974 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/013(11) - Robert McLaughlin Gallery, "Ronald: 25 years"

Title: Robert McLaughlin Gallery, "Ronald: 25 years"

<u>ID</u>: 2008-002/013(11)

Date: 1975 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/013(12) - United Church of Canada

Title: United Church of Canada

<u>ID</u>: 2008-002/013(12)

Date: 1959 (date of creation)

Scope and content:

File consists of a fundraising pamphlet created in a photodocumentary style while Allan Fleming was at Cooper & Beatty.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/013(13) - Chapter by Marshall McLuhan on "Printing and social change" from "Printing progress: a mid century report" (Cincinatti, Printing House Craftsmen)

<u>Title</u>: Chapter by Marshall McLuhan on "Printing and social change" from "Printing progress : a mid century report" (Cincinatti, Printing House Craftsmen)

ID: 2008-002/013(13)

Date: 1959 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/013(14) - Designs for Provincial's papers

<u>Title</u>: Designs for Provincial's papers

<u>ID</u>: 2008-002/013(14)

<u>Date</u>: 1960, 1962 (date of creation)

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/013(15) - Canadian art

Title: Canadian art

ID: 2008-002/013(15)

Date: May 1960 (date of creation)

Scope and content:

File consists of a special issue on graphic design, containing many examples of Allan Fleming's work. It is likely that the cover was designed by Fleming.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/013(16) - IDEA extra issue : graphic design in Canada

<u>Title</u>: IDEA extra issue : graphic design in Canada

<u>ID</u>: 2008-002/013(16)

Date: 1975 (date of creation)

Scope and content:

File consists of a magazine with an entry on Burton Kramer & Associates.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/013(17) - Type Directors Club of New York, Fourth annual awards for typographic design excellence

Title: Type Directors Club of New York, Fourth annual awards for typographic design excellence

<u>ID</u>: 2008-002/013(17)

Date: 1958 (date of creation)

Scope and content:

Allan Fleming is listed in several categories of this catalogue.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/013(18) - Typography 60

Title: Typography 60

<u>ID</u>: 2008-002/013(18)

Date: 1960 (date of creation)

Scope and content:

File consists of the publication of the Society of Typographic Designers of Canada showing the best designs in books, magazines, newspapers, and commercial printing. There are designs by Fleming in many categories.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/013(19) - Typography 61

<u>Title</u>: Typography 61 ID: 2008-002/013(19)

Date: 1961 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/014(01) - Typography 64

<u>Title</u>: Typography 64 ID: 2008-002/014(01)

Date: 1964 (date of creation)

Scope and content:

In addition to designs by Fleming, the introduction is "An appreciation: Allan R. Fleming."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/014(02) - Society of Graphic Designers of Canada, Graphic Design Canada

<u>Title</u>: Society of Graphic Designers of Canada, Graphic Design Canada

<u>ID</u>: 2008-002/014(02)

Date: 1968 (date of creation)

Scope and content:

File consists of a catalogue that includes an entry for "Canada: a year of the land."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/014(03) - Association of American University Presses [AAUP], Book show 1969

Title: Association of American University Presses [AAUP], Book show 1969

<u>ID</u>: 2008-002/014(03)

Date: 1969 (date of creation)

Scope and content:

File consists of a catalogue with notes on the show by Allan Fleming.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/014(04) - AAUP Book show 1971

Title: AAUP Book show 1971

<u>ID</u>: 2008-002/014(04)

Date: 1971 (date of creation)

Scope and content:

File consists of a catalogue with an entry for "Goethe's Faust."

Physical description: 1 folder of textual records

Language of the material:

English

<u>Publication status</u>:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/014(05) - AAUP Book show 1975

Title: AAUP Book show 1975

ID: 2008-002/014(05)

Date: 1975 (date of creation)

Scope and content:

File consists of a catalogue with an entry for "Douglas Duncan: a memorial portrait."

Physical description: 1 folder of textual records

Language of the material:

English

<u>Publication status</u>:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/014(06) - AAUP Book show 1976

Title: AAUP Book show 1976

<u>ID</u>: 2008-002/014(06)

Date: 1976 (date of creation)

Scope and content:

File consists of hard- and softcover catalogues, with an entry for "Pictures from the Douglas M. Duncan collection."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/014(07) - American Institute of Graphic Arts, Fifty books of the year

<u>Title</u>: American Institute of Graphic Arts, Fifty books of the year

ID: 2008-002/014(07)

Date: 1975 (date of creation)

Scope and content:

File consists of a catalogue for the institute's competition. Allan Fleming served as a juror, and received an award for art director (entry no. 50).

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/014(08) - Posters

Title: Posters

<u>ID</u>: 2008-002/014(08)

Date: [196-] (date of creation)

Scope and content:

File consists of five folded posters for gallery exhibitions.

Physical description: 5 posters

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/014(09) - Porfolio

Title: Porfolio

<u>ID</u>: 2008-002/014(09)

Date: 1959-1960 (date of creation)

Scope and content:

File consists of two issues of a magazine devoted to art and design.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/014(10) - The New Yorker

<u>Title</u>: The New Yorker ID: 2008-002/014(10)

Date: June 1965 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/014(11) - Punch

Title: Punch

<u>ID</u>: 2008-002/014(11)

Date: 7 June 1967 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/014(12) - Packaging design

<u>Title</u>: Packaging design <u>ID</u>: 2008-002/014(12)

Date: Jan.-Apr. 1971 (date of creation)

Scope and content:

File consists of two issues of the bi-monthly magazine

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/014(13) - Sunday times magazine

Title: Sunday times magazine

ID: 2008-002/014(13)

Date: 17 Nov. 1974 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/014(14) - Alphabet exhibition: the alphabet throughout the ages and in all lands / sponsored and arranged by Staples Press, London

<u>Title</u>: Alphabet exhibition : the alphabet throughout the ages and in all lands / sponsored and arranged by

Staples Press, London

<u>ID</u>: 2008-002/014(14)

Date: 1953 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/015(01) - Art and design exhibition catalogues

Title: Art and design exhibition catalogues

ID: 2008-002/015(01)

Date: [196-] (date of creation)

Scope and content:

File consists of seven items from the Vancouver Art Gallery, the Park Gallery in Toronto, the Government of Ontario, the Society of Typographic Arts in Chicago, the John and Mable Ringling Museum of Art in Sarasota, the Museum of Contemporary Art in Chicago, and the Lyceum Club in Toronto.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/015(02) - First Nations art and life

Title: First Nations art and life

<u>ID</u>: 2008-002/015(02)

Date: [197-] (date of creation)

Scope and content:

File consists of two publications: "Bill Reid," an illustrated catalogue of his Haida art; and "Another way of being: photographs of Spence Bay N.W.T." by Pamela Harris, and inscribed to Allan Fleming by the author.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/015(03) - Ontario in pictures

<u>Title</u>: Ontario in pictures

<u>ID</u>: 2008-002/015(03)

Date: 1966-[197-] (date of creation)

Scope and content:

File consists of two illustrated booklets produced by the Government of Ontario: "Ontario/66," and "Ontario/Canada: how it was, how it is, how it will be."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/015(04) - The Economist diary presented by MacLaren Advertising Company Limited

Title: The Economist diary presented by MacLaren Advertising Company Limited

ID: 2008-002/015(04)

Date: 1968 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

$\label{eq:constraint} \textbf{File: 2008-002/015(05) - The Economist diary presented by MacLaren Advertising } \\ \textbf{Company Limited}$

Title: The Economist diary presented by MacLaren Advertising Company Limited

ID: 2008-002/015(05)

Date: 1969 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/015(06) - Linson diary

Title: Linson diary

<u>ID</u>: 2008-002/015(06)

Date: 1970 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/015(07) - Letts diary

Title: Letts diary

<u>ID</u>: 2008-002/015(07)

Date: 1971 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/016(01) - Letts diary

Title: Letts diary

<u>ID</u>: 2008-002/016(01)

Date: 1972 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/016(02) - Letts diary

Title: Letts diary

<u>ID</u>: 2008-002/016(02)

Date: 1973 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/016(03) - Letts diary

Title: Letts diary

ID: 2008-002/016(03)

Date: 1974 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/016(04) - Letts diary

Title: Letts diary

<u>ID</u>: 2008-002/016(04)

Date: 1975 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/016(05) - Letts diary

Title: Letts diary

<u>ID</u>: 2008-002/016(05)

Date: 1975 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/016(06) - Antique

Title: Antique

<u>ID</u>: 2008-002/016(06)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/016(07) - Architectural

Title: Architectural

<u>ID</u>: 2008-002/016(07)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/016(08) - Baskerville

Title: Baskerville

<u>ID</u>: 2008-002/016(08)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/016(09) - Bembo

Title: Bembo

<u>ID</u>: 2008-002/016(09)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/016(10) - Bernhard

Title: Bernhard

<u>ID</u>: 2008-002/016(10)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/016(11) - Bodoni

Title: Bodoni

ID: 2008-002/016(11)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/016(12) - Bookbinding, 1932-1951

Title: Bookbinding, 1932-1951

<u>ID</u>: 2008-002/016(12)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/016(13) - Bulmer

Title: Bulmer

<u>ID</u>: 2008-002/016(13)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/016(14) - Composing machines

Title: Composing machines

<u>ID</u>: 2008-002/016(14)

Date: 1954 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/017(01) - Corporate image

Title: Corporate image

<u>ID</u>: 2008-002/017(01)

Date: [196-] (date of creation)

Scope and content:

File consists of brochures sent to MacLaren Advertising on marketing and design, including several issues of "Design sense."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/017(02) - Corporate image

<u>Title</u>: Corporate image ID: 2008-002/017(02)

Date: 1962-1967 (date of creation)

Scope and content:

File consists of several brochures sent to MacLaren Advertising on marketing and design, including "Marketing check list" by the Institute of Practioners in Advertising, London, 1965.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/017(03) - Corporate symbols : varied

Title: Corporate symbols: varied

<u>ID</u>: 2008-002/017(03)

Date: [196-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/017(04) - Craw Clarendon

<u>Title</u>: Craw Clarendon

<u>ID</u>: 2008-002/017(04)

Date: 1959 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

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Draft

Access points:

• Textual record (documentary form)

File: 2008-002/017(05) - Deepdene

Title: Deepdene

<u>ID</u>: 2008-002/017(05)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/017(06) - Design

Title: Design

<u>ID</u>: 2008-002/017(06)

Date: 1965-1966 (date of creation)

Scope and content:

File consists of brochures and magazines dealing with the design of products, graphics for marketing, and exhibitions.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/017(07) - Egyptian

Title: Egyptian

<u>ID</u>: 2008-002/017(07)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

$File: 2008-002/017(08) - Erbar\ grotesque$

<u>Title</u>: Erbar grotesque <u>ID</u>: 2008-002/017(08)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/017(09) - Eskimo syllabics

<u>Title</u>: Eskimo syllabics <u>ID</u>: 2008-002/017(09)

Date: 1972 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/017(10) - Eurostile

Title: Eurostile

<u>ID</u>: 2008-002/017(10)

Date: 1962 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/017(11) - Firmin didot

Title: Firmin didot

<u>ID</u>: 2008-002/017(11)

Physical description: 1 folder of textual records

Language of the material:

English

<u>Publication status</u>:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/017(12) - Garamond

Title: Garamond

<u>ID</u>: 2008-002/017(12)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/017(13) - Illustration : general

Title: Illustration: general

<u>ID</u>: 2008-002/017(13)

Scope and content:

File consists of two engravings from the late 19th century, as well as two examples of religious and artistic illustration from before 1950.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/017(14) - Italics

Title: Italics

ID: 2008-002/017(14)

<u>Physical description</u>: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/017(15) - Janson

Title: Janson

<u>ID</u>: 2008-002/017(15)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/017(16) - Lydian

Title: Lydian

<u>ID</u>: 2008-002/017(16)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/017(17) - Melior

Title: Melior

<u>ID</u>: 2008-002/017(17)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/017(18) - Michelangelo

Title: Michelangelo

<u>ID</u>: 2008-002/017(18)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/017(19) - Microgama

Title: Microgama

ID: 2008-002/017(19)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/017(20) - Miscellaneous serif

Title: Miscellaneous serif

<u>ID</u>: 2008-002/017(20)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/017(21) - Miscellaneous

Title: Miscellaneous

ID: 2008-002/017(21)

Date: [195-] (date of creation)

Scope and content:

File consists of brochures and booklets on a wide variety of type faces from Mono Lino Typesetting Company, Bauer Alphabets, Inc., and several other companines in the United States and the United Kingdom.

Physical description: 1 folder of textual records

Language of the material:

English

Note [generalNote]:

Part 1 of 3

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/017(22) - Miscellaneous

Title: Miscellaneous

<u>ID</u>: 2008-002/017(22)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Note [generalNote]:

Part 2 of 3

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/018(01) - Miscellaneous

Title: Miscellaneous

ID: 2008-002/018(01)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Note [generalNote]:

Part 3 of 3

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/018(02) - Modern

Title: Modern

<u>ID</u>: 2008-002/018(02)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/018(03) - Monotype: English

<u>Title</u>: Monotype : English

<u>ID</u>: 2008-002/018(03)

<u>Date</u>: 1951-1957 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/018(04) - Ornamental/decorative

Title: Ornamental/decorative

<u>ID</u>: 2008-002/018(04)

Date: 1954-1958 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Note [generalNote]:

Part 1 of 2

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/018(05) - Ornamental/decorative

Title: Ornamental/decorative

<u>ID</u>: 2008-002/018(05)

Date: 1954-1958 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Note [generalNote]:

Part 2 of 2

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/018(06) - Ornaments

Title: Ornaments

<u>ID</u>: 2008-002/018(06)

<u>Date</u>: 1951 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/018(07) - Optima

Title: Optima

<u>ID</u>: 2008-002/018(07)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/018(08) - Palatino

Title: Palatino

<u>ID</u>: 2008-002/018(08)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/018(09) - Perpetua

Title: Perpetua

<u>ID</u>: 2008-002/018(09)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/018(10) - Platin

Title: Platin

<u>ID</u>: 2008-002/018(10)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/018(11) - Printed samples after 1937

<u>Title</u>: Printed samples after 1937

<u>ID</u>: 2008-002/018(11)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Note [generalNote]:

Part 1 of 2

<u>Publication status</u>:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/018(12) - Printed samples after 1937

Title: Printed samples after 1937

<u>ID</u>: 2008-002/018(12)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Note [generalNote]:

Part 2 of 2

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/018(13) - Proof-reading marks

<u>Title</u>: Proof-reading marks

<u>ID</u>: 2008-002/018(13)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/018(14) - Sans serif

Title: Sans serif

<u>ID</u>: 2008-002/018(14)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/018(15) - Script

Title: Script

<u>ID</u>: 2008-002/018(15)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/018(16) - Sistina

Title: Sistina

<u>ID</u>: 2008-002/018(16)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/018(17) - Square serif

Title: Square serif

<u>ID</u>: 2008-002/018(17)

Date: 1958 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(01) - Standard

Title: Standard

<u>ID</u>: 2008-002/019(01)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(02) - Steel

Title: Steel

<u>ID</u>: 2008-002/019(02)

Date: 1965 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(03) - Techni-process lettering

Title: Techni-process lettering

<u>ID</u>: 2008-002/019(03)

Date: 1962-1965 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Note [generalNote]:

Part 1 of 3

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(04) - Techni-process lettering

Title: Techni-process lettering

<u>ID</u>: 2008-002/019(04)

Date: 1962-1965 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Note [generalNote]:

Part 2 of 3

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(05) - Techni-process lettering

Title: Techni-process lettering

<u>ID</u>: 2008-002/019(05)

Date: 1962-1965 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Note [generalNote]:

Part 3 of 3

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(06) - Times Roman

<u>Title</u>: Times Roman <u>ID</u>: 2008-002/019(06)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/019(07) - Torino : de Vinne

<u>Title</u>: Torino : de Vinne <u>ID</u>: 2008-002/019(07)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(08) - Type founders

Title: Type founders

<u>ID</u>: 2008-002/019(08)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(09) - Univers

Title: Univers

<u>ID</u>: 2008-002/019(09)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/019(10) - Venus standard

Title: Venus standard

<u>ID</u>: 2008-002/019(10)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(11) - Book design: articles

Title: Book design: articles

<u>ID</u>: 2008-002/019(11)

Date: 1950-1954 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(12) - Book design: casting off

Title: Book design: casting off

<u>ID</u>: 2008-002/019(12)

Date: 1933-1952 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(13) - Book design: illustration

Title: Book design: illustration

<u>ID</u>: 2008-002/019(13)

Date: 1951-1953 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(14) - Book design : illustration : history

<u>Title</u>: Book design : illustration : history

<u>ID</u>: 2008-002/019(14)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(15) - Book design: specimens before 1950

Title: Book design: specimens before 1950

<u>ID</u>: 2008-002/019(15)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/019(16) - Book design: mechanics

Title: Book design: mechanics

<u>ID</u>: 2008-002/019(16)

Date: 1951 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(17) - Book design: style

Title: Book design: style

<u>ID</u>: 2008-002/019(17)

Date: 1953-1954 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(18) - Calligraphy: command of hand

Title: Calligraphy: command of hand

ID: 2008-002/019(18)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(19) - Calligraphy: experimental

Title: Calligraphy: experimental

<u>ID</u>: 2008-002/019(19)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/019(20) - Calligraphy: formal hands

Title: Calligraphy: formal hands

<u>ID</u>: 2008-002/019(20)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/019(21) - Calligraphy: historical manuscripts

<u>Title</u>: Calligraphy : historical manuscripts

<u>ID</u>: 2008-002/019(21)

Date: 1948-1953 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/019(22) - Calligraphy: informal chancery

Title: Calligraphy: informal chancery

<u>ID</u>: 2008-002/019(22)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/019(23) - Calligraphy: miscellaneous

<u>Title</u>: Calligraphy : miscellaneous

<u>ID</u>: 2008-002/019(23)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(01) - Calligraphy: modern advertising

Title: Calligraphy: modern advertising

<u>ID</u>: 2008-002/020(01)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/020(02) - Design: colour

<u>Title</u>: Design : colour <u>ID</u>: 2008-002/020(02)

<u>Date</u>: [195-]-1967 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(03) - Design: folk art

<u>Title</u>: Design : folk art ID: 2008-002/020(03)

Date: 1946-1955 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(04) - Design: heraldry

<u>Title</u>: Design : heraldry

<u>ID</u>: 2008-002/020(04)

Date: 1942-1943 (date of creation)

Scope and content:

File also includes information on military insignia of the United States.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(05) - Design: miscellaneous

Title: Design: miscellaneous

<u>ID</u>: 2008-002/020(05)

Date: 1950-1957 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(06) - Design: Imre Reiner

<u>Title</u>: Design : Imre Reiner

ID: 2008-002/020(06)

Date: 1946 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/020(07) - Design: specimens

<u>Title</u>: Design : specimens

ID: 2008-002/020(07)

Date: 1951-1958 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(08) - Design: symbols

<u>Title</u>: Design : symbols

ID: 2008-002/020(08)

Date: [195-] (date of creation)

Scope and content:

File consists of a newspaper article about the smokestack symbols of shipping companies whose ships visit the Port of Toronto, and one page showing religious symbols.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/020(09) - Design: symbols: historical

Title: Design: symbols: historical

ID: 2008-002/020(09)

Date: 1950 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(10) - Design: textiles

<u>Title</u>: Design : textiles <u>ID</u>: 2008-002/020(10)

Date: 1951 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/020(11) - Design: trademarks

Title: Design: trademarks

<u>ID</u>: 2008-002/020(11)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/020(12) - Ephemera : calendars

<u>Title</u>: Ephemera : calendars

<u>ID</u>: 2008-002/020(12)

Date: 1955 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(13) - Ephemera : Christmas cards

Title: Ephemera: Christmas cards

<u>ID</u>: 2008-002/020(13)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(14) - Ephemera : labels : contemporary

<u>Title</u>: Ephemera : labels : contemporary

ID: 2008-002/020(14)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(15) - Ephemera: labels: historical

<u>Title</u>: Ephemera: labels: historical

<u>ID</u>: 2008-002/020(15)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/020(16) - Ephemera: maps: historical

Title: Ephemera: maps: historical

<u>ID</u>: 2008-002/020(16)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/020(17) - Ephemera: miscellaneous

<u>Title</u>: Ephemera : miscellaneous

<u>ID</u>: 2008-002/020(17)

Date: [195-] (date of creation)

Scope and content:

File consists of clipped articles pertaining to the history of posters, visiting cards, and envelopes, the annual report for the National Gallery of Canada, 1954-1955, a brochure for chairs by Harry Bertoia sold by Knoll Associates Inc., and a quarterly ticket for the Wesleyan-Methodist Church in Canada, February 1867.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(18) - Ephemera : newspapers

<u>Title</u>: Ephemera : newspapers

ID: 2008-002/020(18)

Date: 1944-1950 (date of creation)

Scope and content:

File consists of clipped articles about "The Times" of London.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/020(19) - Ephemera: playing cards

<u>Title</u>: Ephemera : playing cards

<u>ID</u>: 2008-002/020(19)

Date: 1950 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/020(20) - Ephemera : postage stamps

<u>Title</u>: Ephemera : postage stamps

<u>ID</u>: 2008-002/020(20)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(21) - Illustration : English style

<u>Title</u>: Illustration: English style

<u>ID</u>: 2008-002/020(21)

Date: 1948-1954 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(22) - Illustration: engravings

Title: Illustration: engravings

<u>ID</u>: 2008-002/020(22)

Date: 1946-1952 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(23) - Illustration: engravings: historical

<u>Title</u>: Illustration : engravings : historical

ID: 2008-002/020(23)

Date: 1950-1954 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(24) - Illustration : Joseph Low

Title: Illustration: Joseph Low

<u>ID</u>: 2008-002/020(24)

Date: 1951-1952 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/020(25) - Illustration : manuscripts

<u>Title</u>: Illustration : manuscripts

<u>ID</u>: 2008-002/020(25)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/020(26) - Illustraction: David Stone Martin

Title: Illustraction: David Stone Martin

<u>ID</u>: 2008-002/020(26)

Date: 1950 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(27) - Illustration: stylized

Title: Illustration: stylized

<u>ID</u>: 2008-002/020(27)

Date: 1952-1956 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/020(28) - Illustration: U.P.A.

Title: Illustration: U.P.A.

<u>ID</u>: 2008-002/020(28)

Physical description: 1 folder of textual records

Language of the material:

English

<u>Publication status</u>:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(01) - Illustration: woodcuts

Title: Illustration: woodcuts

<u>ID</u>: 2008-002/021(01)

Date: 1948-1956 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/021(02) - Illustration: woodcuts: historical

Title: Illustration: woodcuts: historical

<u>ID</u>: 2008-002/021(02)

Date: 1950-1957 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/021(03) - Illustration: Christmas

<u>Title</u>: Illustration : Christmas

<u>ID</u>: 2008-002/021(03)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(04) - Printing

Title: Printing

<u>ID</u>: 2008-002/021(04)

Date: 1953 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(05) - Printing

Title: Printing

<u>ID</u>: 2008-002/021(05)

Date: 1954 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(06) - Printing: Curwen Press

Title: Printing: Curwen Press

ID: 2008-002/021(06)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(07) - Printing: inks

Title: Printing: inks

<u>ID</u>: 2008-002/021(07)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(08) - Printing: reproductions

<u>Title</u>: Printing : reproductions

<u>ID</u>: 2008-002/021(08)

Date: [195-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(09) - A-3-Fish #2

Title: A-3-Fish #2

<u>ID</u>: 2008-002/021(09)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(10) - A-3-Fowl #3

Title: A-3-Fowl #3

<u>ID</u>: 2008-002/021(10)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(11) - A-3-Reptiles #6

<u>Title</u>: A-3-Reptiles #6 <u>ID</u>: 2008-002/021(11)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/021(12) - H-2-Cultures : western #1

Title: H-2-Cultures: western #1

<u>ID</u>: 2008-002/021(12)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(13) - H-3-Authors #2

<u>Title</u>: H-3-Authors #2

<u>ID</u>: 2008-002/021(13)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(14) - Printing

Title: Printing

<u>ID</u>: 2008-002/021(14)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/021(15) - Mathematical drawings

<u>Title</u>: Mathematical drawings

<u>ID</u>: 2008-002/021(15)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(16) - Platemakers

Title: Platemakers

<u>ID</u>: 2008-002/021(16)

Date: 1968 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/021(17) - Communications, television, and Marshall McLuhan

Title: Communications, television, and Marshall McLuhan

<u>ID</u>: 2008-002/021(17)

Date: [196-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(18) - Institute of Canadian Advertising

Title: Institute of Canadian Advertising

<u>ID</u>: 2008-002/021(18)

Date: 1961-1965 (date of creation)

Scope and content:

File consists of a code of ethics, standards of practice, and by-laws.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(19) - Professional Photographers of Canada, Inc

Title: Professional Photographers of Canada, Inc

<u>ID</u>: 2008-002/021(19)

Date: 1967 (date of creation)

Scope and content:

File consists of a printed directory of members.

<u>Physical description</u>: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(20) - Christmas cards to Belle Fleming

<u>Title</u>: Christmas cards to Belle Fleming

<u>ID</u>: 2008-002/021(20)

Date: [195-] (date of creation)

Scope and content:

File consists of greeting cards designed by Allan Fleming and sent to his mother, including one dated 1952.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/021(21) - Ephemera and keepsakes designed by Allan Fleming

<u>Title</u>: Ephemera and keepsakes designed by Allan Fleming

<u>ID</u>: 2008-002/021(21)

Date: [195-] (date of creation)

Scope and content:

File consists of business cards, invitations and catalogues for exhibits at the Gallery of Contemporary Art in Toronto, a flyer and ticket for a performance of the Toronto Bach Society, Christmas keepsakes by Cooper & Beatty Limited ("Turkey remains and how to inter them" and "The boy who laughed at Santa Claus"), and a brochure for Triangle Mining Associates Limited.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(01) - Cooper & Beatty Limited : design specimens

<u>Title</u>: Cooper & Beatty Limited : design specimens

ID: 2008-002/022(01)

Date: [195-] (date of creation)

Scope and content:

File consists of invitations to corporate events and cards announcing the availability of new type faces.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/022(02) - Designs by Allan Fleming or his students at the Ontario College of Art

<u>Title</u>: Designs by Allan Fleming or his students at the Ontario College of Art

<u>ID</u>: 2008-002/022(02)

Date: 1956-1957 (date of creation)

Scope and content:

File consists of two invitations to exhibits at the college.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(03) - Posters

Title: Posters

<u>ID</u>: 2008-002/022(03)

<u>Date</u>: [195-]-1975 (date of creation)

Scope and content:

File consists of posters designed by Allan Fleming, including advertisements for Cooper & Beatty Limited (including one dealing with five centuries of type that provide inspiration for the company's craftsmanship, and another featuring an embossed glazed paper alphabet composition), an exhibit of

Leo Lionni's graphics at the company's offices, an exhibit of contemporary European painters at the Gallery of Contemporary Art, and an unbound cover of "Scholarly publishing," October 1975.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/022(04) - Canadian art

Title: Canadian art

<u>ID</u>: 2008-002/022(04)

Date: Aug. 1958 (date of creation)

Scope and content:

File consists of issue no. 61 of the magazine, featuring an article by the American graphic designer Noel Martin about the Toronto Art Directors Club's 10th anniversary exhibition, containing work by Allan Fleming for Knoll, Cooper & Beatty Limited, Mayfair magazine, and the Gallery of Contemporary Art.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(05) - Keeping track

<u>Title</u>: Keeping track ID: 2008-002/022(05)

Date: Oct. 1961 (date of creation)

Scope and content:

File consists of an issue of a magazine published by Canadian National Railways. The cover shows a model wearing a fur coat against the backdrop of the large neon "CN" sign on top of the company's headquarters in Montreal. Tipped in are two pages from other issues of "Keeping track" featuring the work of Allan Fleming on the CN design, but they are incomplete.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(06) - Promotional brochure by Cooper & Beatty Limited

Title: Promotional brochure by Cooper & Beatty Limited

ID: 2008-002/022(06)

Date: [ca. 1962] (date of creation)

Scope and content:

File consists of a fragment of an offprint of promotional material on heavy card stock, showing a photograph of Allan Fleming and including a testimonial to his work by Robert Fulford.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

Graphic material (documentary form)

File: 2008-002/022(07) - Format

Title: Format

ID: 2008-002/022(07)

Date: 1964 (date of creation)

Scope and content:

File consists of the first issue of a magazine published by the Society of Typographic Designers of Canada, with a cover designed by Allan Fleming and John Reeves.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(08) - Ontario Hydro

Title: Ontario Hydro

ID: 2008-002/022(08)

Date: 1965-1967 (date of creation)

Scope and content:

File consists of offprints of articles about Allan Fleming's design of the Ontario Hydro symbol and the Vehicle Color Design Award won by Hathaway-Templeton Limited, leaflets designed by Fleming to launch the logo with his explanatory text and drawings of its corporate applications, and Ontario Hydro's 'pocket' leaflet on the design directed at its employees.

<u>Physical description</u>: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(09) - Colville, Alex

<u>Title</u>: Colville, Alex

<u>ID</u>: 2008-002/022(09)

Date: 8 Mar. 1967 (date of creation)

Scope and content:

File consists of a letter from the artist to Allan Fleming, enclosing a set of Centennial coins designed by Colville (not included in file) and thanking Fleming for his assistance with the lettering.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(10) - Downsview Division of University of Toronto Press

Title: Downsview Division of University of Toronto Press

<u>ID</u>: 2008-002/022(10)

Date: [ca. 1967] (date of creation)

Scope and content:

File consists of an illustrated eight-page booklet outlining the operations at this site.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/022(11) - Design specimens : general

<u>Title</u>: Design specimens : general

<u>ID</u>: 2008-002/022(11)

<u>Date</u>: 1967-1976 (date of creation)

Scope and content:

File consists of: a catalogue for an exhibition of the Canadian Society of Graphic Art, 1956; the calendar for the University of Toronto's Faculty of Pharmacy, 1970-1971; a bookplate from Hart House at the University of Toronto; keepsake of the 48th annual convention of the International Typographic Composition Association, Toronto, 1967; a booklet from Cooper & Beatty Limited on the addition of the Extension Range to its library of type faces; a brochure for the National Museums of Canada; and an invitation to the book launch of "Pleyn delit: medieval cookery for modern cooks" at Massey College, 22 October 1976.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(12) - Cooper & Beatty, Limited: Christmas keepsakes

<u>Title</u>: Cooper & Beatty, Limited : Christmas keepsakes

<u>ID</u>: 2008-002/022(12)

Date: [197-] (date of creation)

Scope and content:

File consists of: "Conversation about Christmas by Dylan Thomas," 1971; "Christmas at Dingley Dell: from the Pickwick papers by Charles Dickens," 1972; "The gift of the magi from The four million by O. Henry," 1975; and an undated Christmas card.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(13) - Design Canada: the look of books

<u>Title</u>: Design Canada: the look of books

<u>ID</u>: 2008-002/022(13)

Date: 1972-1976 (date of creation)

Scope and content:

File consists of catalogues for the competitions in 1972, 1974, 1975, and 1976. Allan Fleming won awards in 1972, 1974, and 1975, and was also a show committee member and chairman of the jury in 1974. The jury and show events were coordinated by Prudence Tracy of the University of Toronto Press.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/022(14) - St. Thomas's Church, Toronto

Title: St. Thomas's Church, Toronto

<u>ID</u>: 2008-002/022(14)

Date: 1974 (date of creation)

Scope and content:

File consists of a set of commemorative cards and a ceramic tile featuring a symbol designed by Allan Fleming for the church's anniversary.

Physical description: 1 folder of textual records

1 tile

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Object (documentary form)

File: 2008-002/022(15) - Personal letterhead

<u>Title</u>: Personal letterhead

<u>ID</u>: 2008-002/022(15)

Date: 1976 (date of creation)

Scope and content:

File consists of samples of stationery for Allan Fleming's last residence at 419 Markham Street, with a note from John Gibson regarding production of the letterhead. File also includes an invitation by Fleming and Prudence Tracy to celebrate the Feast Day of Saint Andrew.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/022(16) - Queen's Silver Jubilee Medal

Title: Queen's Silver Jubilee Medal

<u>ID</u>: 2008-002/022(16)

Date: 1978 (date of creation)

Scope and content:

File consists of correspondence to Nancy Fleming regarding the medal awarded to Allan Fleming.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(17) - Tribute by Cameron Poulter

Title: Tribute by Cameron Poulter

ID: 2008-002/022(17)

Date: 1978 (date of creation)

Scope and content:

File consists of a letter to Nancy Fleming enclosing a two-page tribute to Allan Fleming written for the Bulletin of the American Association of University Presses.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(18) - Royal Academy of Arts newsletter

<u>Title</u>: Royal Academy of Arts newsletter

<u>ID</u>: 2008-002/022(18)

Date: 1979 (date of creation)

Scope and content:

File consists of an issue containing a tribute to Allan Fleming by Robert Burns, with photographs by John Reeves.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(19) - Reminiscences by W.G.R. Saul

Title: Reminiscences by W.G.R. Saul

ID: 2008-002/022(19)

Date: 1994 (date of creation)

Scope and content:

File consists of a letter to Robert Fulford containing Saul's memories of meeting Allan Fleming in the mid 1960s while working for Canadian General Electric.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(20) - Typetalks

Title: Typetalks

<u>ID</u>: 2008-002/022(20)

Date: 1963-1966 (date of creation)

Scope and content:

File consists of four issues of the bulletin published by the Advertising Typographers Association of America. Issue 131 (November-December 1963) contains an article on "A minimum typographic

library." Issue 140 includes a review of "Craftsmanship: a symposium," which was a conference attended by Allan Fleming. Issue 142 (September-October 1965) includes articles on type faces for corporate annual reports, and "Lure of the alphabet." Issue 144 deals with the work of Hermann Zapf and the Famous Artists School of illustration.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(21) - Graphics manuals

<u>Title</u>: Graphics manuals

<u>ID</u>: 2008-002/022(21)

Date: 1967 (date of creation)

Scope and content:

File consists of manuals for symbols associated with Canada's centennial and the Universal and Interational Exhibition (World's Fair).

Physical description: 1 folder of textual records

Language of the material:

English

<u>Publication status</u>:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(22) - Paper samples: Abitibi Provincial Paper

<u>Title</u>: Paper samples : Abitibi Provincial Paper

ID: 2008-002/022(22)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(23) - Paper samples: Beckett Paper Company

<u>Title</u>: Paper samples : Beckett Paper Company

<u>ID</u>: 2008-002/022(23)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/022(24) - Paper samples: Columbia Finishing Mills

<u>Title</u>: Paper samples : Columbia Finishing Mills

<u>ID</u>: 2008-002/022(24)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/022(25) - Paper samples : Curtis Paper Company

Title: Paper samples: Curtis Paper Company

<u>ID</u>: 2008-002/022(25)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/022(26) - Paper samples: Finch, Pruyn & Company, Inc.

<u>Title</u>: Paper samples: Finch, Pruyn & Company, Inc.

<u>ID</u>: 2008-002/022(26)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/023(01) - Paper samples: Hammerhill Paper Group

<u>Title</u>: Paper samples: Hammerhill Paper Group

ID: 2008-002/023(01)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/023(02) - Paper samples: Roland Paper Company Limited

Title: Paper samples: Roland Paper Company Limited

<u>ID</u>: 2008-002/023(02)

Date: 1974 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/023(03) - Paper samples : Strathmore

Title: Paper samples: Strathmore

<u>ID</u>: 2008-002/023(03)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/023(04) - Paper samples: S.D. Warren Company

Title: Paper samples: S.D. Warren Company

<u>ID</u>: 2008-002/023(04)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/023(05) - Paper samples: Whyte-Hooke Papers

<u>Title</u>: Paper samples : Whyte-Hooke Papers

<u>ID</u>: 2008-002/023(05)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/023(06) - Signs for Upper Canada Village

Title: Signs for Upper Canada Village

ID: 2008-002/023(06)

Date: 1961 (date of creation)

Physical description: 21 photographs: col.; 35 mm slides

Language of the material:

English

Access points:

• Graphic material (documentary form)

File: 2008-002/023(07) - Streetscapes of an unidentified small town

Title: Streetscapes of an unidentified small town

<u>ID</u>: 2008-002/023(07)

Date: [196-?] (date of creation)

Physical description: 32 photographs: col. 35 mm slides

Language of the material:

English

Publication status:

Draft

Access points:

Graphic material (documentary form)

File: 2008-002/023(08) - Ontario Hydro presentation

Title: Ontario Hydro presentation

<u>ID</u>: 2008-002/023(08)

Date: [ca. 1965] (date of creation)

Physical description: 111 photographs: col.; 35 mm slides

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/023(09) - Canadian National Railways

Title: Canadian National Railways

<u>ID</u>: 2008-002/023(09)

Date: [ca. 1969] (date of creation)

Scope and content:

Slides consist of images showing railway stations and uniforms for conductors and station personnel.

Physical description: 6 photographs: col.; 35 mm slides

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/023(10) - Buses : Ontario

<u>Title</u>: Buses : Ontario

<u>ID</u>: 2008-002/023(10)

Date: [1970?] (date of creation)

Scope and content:

File consists of images showing buses operated by Gray Coach, Greyhound, Trentway, Voyageur, and other companies.

Physical description: 41 photographs: col.; 50 mm slides

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/023(11) - Buses: foreign coaches

Title: Buses: foreign coaches

<u>ID</u>: 2008-002/023(11)

Date: [1970?] (date of creation)

Physical description: 54 photographs: col.; 35 mm slides

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/023(12) - Signs & Symbols Show, Art Gallery of Ontario

<u>Title</u>: Signs & Symbols Show, Art Gallery of Ontario

<u>ID</u>: 2008-002/023(12)

Date: 1971 (date of creation)

Physical description: 10 photographs: col.; 35 mm slides

Language of the material:

English

Publication status:

Draft

Access points:

Graphic material (documentary form)

File: 2008-002/023(13) - The look of books: jury deliberations

<u>Title</u>: The look of books : jury deliberations

ID: 2008-002/023(13)

Date: [ca. 1974] (date of creation)

Physical description: 14 photographs : col. ; 35 mm slides

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/023(14) - Folk art

Title: Folk art

<u>ID</u>: 2008-002/023(14)

Scope and content:

File consists of images of rocking horses, flintlock pistols, and a painted portrait of a woman.

Physical description: 4 photographs: col.; 35 slides

Language of the material:

English

Publication status:

Draft

Access points:

Graphic material (documentary form)

File: 2008-002/023(15) - Allan Fleming's work: books

<u>Title</u>: Allan Fleming's work : books

<u>ID</u>: 2008-002/023(15)

Scope and content:

File consists of images of Fleming's printed design work for books, including the covers of "Scholarly publishing."

Physical description: 111 photographs: col.; 35 mm slides

Language of the material:

English

Access points:

• Graphic material (documentary form)

File: 2008-002/023(16) - Allan Fleming's work : ephemera

Title: Allan Fleming's work: ephemera

<u>ID</u>: 2008-002/023(16)

Scope and content:

File consists of images showing a wide range of Fleming's printed work, including posters, invitations, Christmas keepsakes, and other document types. Originals of much of this work can be found within the fonds.

Physical description: 106 photographs: col.; 35 mm slides

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(01) - Portraits

Title: Portraits

ID: 2008-002/024(01)

Date: [195-?] (date of creation)

Scope and content:

File consists of contact sheets showing Allan Fleming, likely in London, England.

Physical description: 58 photographs: b&w; 6.5 x 4.4 cm prints

Language of the material:

English

Access points:

• Graphic material (documentary form)

File: 2008-002/024(02) - Allan and Nancy Fleming feed Martha

Title: Allan and Nancy Fleming feed Martha

<u>ID</u>: 2008-002/024(02)

Date: [1959?] (date of creation)

Scope and content:

File consists of a contact sheet showing the Flemings feeding their daughter.

Physical description: 19 photographs: b&w; 35 mm prints

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(03) - Portraits

Title: Portraits

<u>ID</u>: 2008-002/024(03)

Date: [196-] (date of creation)

Scope and content:

File consists of images showing Allan Fleming posing for his portrait, or in an office setting.

Physical description: 13 photographs: b&w; 16 x 21 cm or smaller

Language of the material:

English

Access points:

• Graphic material (documentary form)

File: 2008-002/024(04) - Allan Fleming at work

Title: Allan Fleming at work

<u>ID</u>: 2008-002/024(04)

Date: [196-] (date of creation)

Physical description: 9 photographs: b&w; 4.5 x 6.7 cm

Language of the material:

English

Publication status:

Draft

Access points:

Graphic material (documentary form)

File: 2008-002/024(05) - Allan Fleming at work

Title: Allan Fleming at work

<u>ID</u>: 2008-002/024(05)

Date: [196-] (date of creation)

Physical description: 23 photographs: b&w; 5.7 x 5.7 cm prints on 1 contact sheet

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(06) - Allan Fleming at work

Title: Allan Fleming at work

ID: 2008-002/024(06)

Date: [196-] (date of creation)

Physical description: 37 photographs: b&w; 35 mm prints on 2 contact sheets

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(07) - Allan Fleming at home

Title: Allan Fleming at home

<u>ID</u>: 2008-002/024(07)

Date: [196-] (date of creation)

Scope and content:

File consists of images of Fleming wearing business attire of a white shirt and tie, engaged in conversation.

Physical description: 24 photographs: b&w; 5.7 x 5.7 cm prints on 2 contact sheets

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(08) - Allan Fleming in his studio

Title: Allan Fleming in his studio

ID: 2008-002/024(08)

Date: [196-] (date of creation)

Scope and content:

File consists of images taken by Peter Croydon, showing Fleming posing in his studio at home wearing casual clothing.

Physical description: 9 photographs: b&w; 5.7 x 5.7 cm prints on 1 contact sheet

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(09) - Allan Fleming at work

Title: Allan Fleming at work

<u>ID</u>: 2008-002/024(09)

Date: 1962 (date of creation)

Scope and content:

File consists of images taken by Kryn Taconis showing Fleming with colleagues in the offices of Cooper & Beatty, Limited, as well as Fleming standing with an umbrella in front of Canadian National Railways' boxcars bearing the CN symbol.

Physical description: 287 photographs: b&w; 35 mm prints on 11 contact sheets

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(10) - Portraits

Title: Portraits

ID: 2008-002/024(10)

Date: [196-] (date of creation)

Physical description: 18 photographs: b&w; 24.5 x 19 cm or smaller

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(11) - Portraits by the Toronto Telegram

<u>Title</u>: Portraits by the Toronto Telegram

<u>ID</u>: 2008-002/024(11)

Date: [196-] (date of creation)

Physical description: 12 photographs: b&w; 16.7 x 11.6 cm

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(12) - Presentations and awards

Title: Presentations and awards

<u>ID</u>: 2008-002/024(12)

<u>Date</u>: [196-]-[197-] (date of creation)

Scope and content:

File consists of images of Fleming with clients and design work, and at awards events including a presentation by Premier John Robarts for his work on "The economic atlas of Ontario."

Physical description: 13 photographs: b&w; 19 x 24 cm or smaller

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(13) - Portraits

Title: Portraits

<u>ID</u>: 2008-002/024(13)

Date: [197-] (date of creation)

Scope and content:

File consists of images taken by photographers such as John Reeves and Chris McKnight.

Physical description: 8 photographs: b&w; 25.3 x 20.2 cm or smalle

Language of the material:

English

Publication status:

Draft

Access points:

Graphic material (documentary form)

File: 2008-002/024(14) - Photographs: personal

<u>Title</u>: Photographs : personal

<u>ID</u>: 2008-002/024(14)

Date: [196-]-[197-] (date of creation)

Scope and content:

File consists of images of houses, and Allan Fleming sitting by a pool.

Physical description: 12 photographs: b&w and col.; 7.2 x 9.4 cm or smaller

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(15) - Photographs: miscellaneous

<u>Title</u>: Photographs: miscellaneous

<u>ID</u>: 2008-002/024(15)

Scope and content:

File consists of abstract images, as well as a photograph of Allan Fleming at a construction site and a portrait of Hugh Horler.

Physical description: 7 photographs: b&w; 25 x 20 cm or smaller

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(16) - Lettering: architectural and gravestones

<u>Title</u>: Lettering : architectural and gravestones

<u>ID</u>: 2008-002/024(16)

Date: [196-?] (date of creation)

Physical description: 60 photographs: b&w negatives; 5.7 x 5.7 cm

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(17) - Lettering: architectural

Title: Lettering: architectural

<u>ID</u>: 2008-002/024(17)

Date: [196-?] (date of creation)

Scope and content:

File consists of images showing lettering on commercial buildings, a branch of the Royal Canadian Legion, construction hoarding, and campgrounds.

Physical description: 15 photographs: b&w; 7.5 x 7.7 cm

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(18) - Lettering: gravestones

<u>Title</u>: Lettering : gravestones

<u>ID</u>: 2008-002/024(18)

Date: [196-?] (date of creation)

Physical description: 80 photographs: b&w; 11.6 x 8 cm or smaller

Language of the material:

English

Publication status:

Draft

Access points:

Graphic material (documentary form)

File: 2008-002/024(19) - Lettering: signs and gravestones

<u>Title</u>: Lettering : signs and gravestones

<u>ID</u>: 2008-002/024(19)

Date: [196-?] (date of creation)

Physical description: 20 photographs: b&w negatives; 5.7 x 5.7 cm

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(20) - Lettering: signs and gravestones

<u>Title</u>: Lettering : signs and gravestones

<u>ID</u>: 2008-002/024(20)

Date: [196-?] (date of creation)

Scope and content:

File consists of sheets with Allan Fleming's printing and cropping instructions. Images include several views of St. Lawrence Market in Toronto, signage on several old commercial buildings, and railway boxcars bearing the CN logo.

Physical description: 102 photographs: b&w; 5.7 x 5.7 cm prints on 10 contact sheets

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(21) - Signs: lettering

<u>Title</u>: Signs : lettering <u>ID</u>: 2008-002/024(21)

Date: [196-?] (date of creation) Scope and content: File consists of images showing signage on commercial, government, and residential buildings. Physical description: 17 photographs: b&w; 19.5 x 24.5 cm or smaller Language of the material: English Note [generalNote]: Part 1 of 2 **Publication status:** Draft Access points: Graphic material (documentary form) File: 2008-002/024(22) - Signs: lettering <u>Title</u>: Signs : lettering <u>ID</u>: 2008-002/024(22) Date: [196-?] (date of creation) Scope and content: File consists of images showing signage on commercial and residential buildings, construction sites, and the depth markings on the bow of a ship. Physical description: 22 photographs: b&w; 19.5 x 24.5 cm or smaller Language of the material: English Note [generalNote]: Part 2 of 2 <u>Publication status</u>: Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(23) - Signs: lettering: Chinese

Title: Signs: lettering: Chinese

<u>ID</u>: 2008-002/024(23)

Date: [196-?] (date of creation)

Scope and content:

File consists of images of signage with explanatory text handwritten on the verso of the prints.

Physical description: 19 photographs: b&w; 6.7 x 10.3 cm

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(24) - Folk art

Title: Folk art

ID: 2008-002/024(24)

Date: [196-?] (date of creation)

Scope and content:

File consists of images showing a Haida totem pole, a floral embroidery, and carved rocking horses.

Physical description: 79 photographs: b&w and col. negatives; 5.7 x 5.7 cm

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/024(25) - Upper Canada Village

Title: Upper Canada Village

<u>ID</u>: 2008-002/024(25)

Date: [196-?] (date of creation)

Scope and content:

File consists of a desk with a slateboard and 19th-century books, maps, prints, a globe, and a quill pen.

Physical description: 2 photographs: col. transparencies; 12.2 x 9.8 cm

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

Item: 2008-002/025(01) - Achievement Award of the Art Directors' Club of Toronto

Title: Achievement Award of the Art Directors' Club of Toronto

<u>ID</u>: 2008-002/025(01)

Date: 1960 (date of creation)

Scope and content:

File consists of a medal in a blue case.

Physical description: 1 medal

Language of the material:

English

Publication status:

Draft

Access points:

• Object (documentary form)

Item: 2008-002/025(02) - Canadian Centennial Confederation Medal

Title: Canadian Centennial Confederation Medal

<u>ID</u>: 2008-002/025(02)

<u>Date</u>: 1967 (date of creation) <u>Physical description</u>: 1 medal

Language of the material:

English

Publication status:

Draft

Access points:

Object (documentary form)

Item: 2008-002/025(03) - Francois Mauriac Medal

Title: Francois Mauriac Medal

<u>ID</u>: 2008-002/025(03)

Physical description: 1 medal

Language of the material:

English

Publication status:

Draft

Access points:

Object (documentary form)

Item: 2008-002/025(04) - Metal printing block mounted on wood

<u>Title</u>: Metal printing block mounted on wood

ID: 2008-002/025(04)

Scope and content:

File consists of a plate bearing a small bird, very similar in size and shape to the logo designed by Carl Dair and Allan Fleming for Cooper & Beatty, Limited.

Physical description: 1 metal printing plate

Language of the material:

English

Publication status:

Draft

Access points:

Object (documentary form)

Item: 2008-002/025(05) - Wooden alphabet blocks

Title: Wooden alphabet blocks

ID: 2008-002/025(05)

Scope and content:

File consists of a red box with the inscription "For Allan Fleming from [Bob Lawler Scott?]," containing letters glued onto wooden blocks.

Physical description: 1 box

Language of the material:

English

Publication status:

Draft

Access points:

• Object (documentary form)

Item: 2008-002/026(01) - Metal plaque mounted on a wooden block, certifying that Allan R. Fleming became a Fellow of the Society of Typographic Designers of Canada in 1958, signed by Frank Newfeld

<u>Title</u>: Metal plaque mounted on a wooden block, certifying that Allan R. Fleming became a Fellow of the Society of Typographic Designers of Canada in 1958, signed by Frank Newfeld

<u>ID</u>: 2008-002/026(01)

<u>Date</u>: 1958 (date of creation)

<u>Physical description</u>: 1 plaque

Language of the material:

English

Publication status:

Draft

Access points:

• Object (documentary form)

File: 2008-002/027(01) - Massey College: lettering and coat of arms

Title: Massey College: lettering and coat of arms

<u>ID</u>: 2008-002/027(01)

Date: 1968 (date of creation)

Scope and content:

File consists of pencil-on-tissue design drawings, typographic samples, and artwork.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/027(02) - Awards

Title: Awards

<u>ID</u>: 2008-002/027(02)

Date: 1953-1977 (date of creation)

Scope and content:

File consists of 74 awards presented to Allan Fleming for graphic design.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/027(03) - Original artwork by others

Title: Original artwork by others

<u>ID</u>: 2008-002/027(03)

Date: 1967-1975 (date of creation)

Scope and content:

File consists of: a pencil sketch of a reclining woman, inscribed "Allan from Wm. A. Smith"; pen and ink drawing of a concentration camp, inscribed "For my friend Allan from Bill Smith"; ink and wash sketch signed "Lewis Parker Mexico/67"; pencil sketch of a couple seated at a cafe, inscribed "To Allan Fleming -- with all good luck -- Albert Dorne" with small photograph of Dorne clipped from a magazine; pencil sketch of a woman ironing and workmen, signed "Albert Dorne"; woodblock print of an interior scene, signed "Julius Griffith 1957 7/15"; woodblock print, exterior scene, signed "Julius Griffith 1947 17/25"; woodblock print, signed "Giraffe running 3/16 B[arbara]. Howard"; abstract ink and wash sketch signed "Ashley '68 TorontoÂ#4 for Allan Fleming with warm regards"; signed lithographic print of apples; four unsigned portraits of Allan Fleming, black and red conte crayon, profile view in black paint over pencil, pencil sketch showing his profile, and Fleming with a guitar, "stuck on a Danville girl"; cartoon portrait of Fleming as a photographic negative, signed "R Jones 70" [possibly Robert Jones of the Glad Hand Press]; unsigned, hand lettered and sketched cartoon portrait of Fleming in red conte crayon; "God Speed" goodÂ#bye poster, probably from Cooper and Beatty, signed by colleagues, including Jim Donoahue; ink sketch entitled "Good night, sweet prince..." with cartoon of Fleming and signatures of colleagues, including Lew Parker, Bill Sherman, and others; Japanese woodblock print; poster signed "[Leslie] Smart 75" given to Fleming for judging the design section of the 1975 Gold Quill Awards Program; mounted photograph of a stairwell, signed "Pamela Harris-McLeod 1970"; and mounted photograph of a female nude, unsigned.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/028(01) - Graphic designs by Allan Fleming

Title: Graphic designs by Allan Fleming

<u>ID</u>: 2008-002/028(01)

<u>Date</u>: 1957-1974 (date of creation)

Scope and content:

File consists of 15 items including a matted set of Easter Seal stamps, broadsides and small posters including the "chrystmasse feaste" of the Arts and Letters Club in 1957 and the exhibit of the work of David Jones ca. 1974 at University College, and layouts for magazines including Maclean's.

Physical description: 1 folder of graphic materials and philatelic records

Language of the material:

English

Publication status:

Draft

Access points:

- Graphic material (documentary form)
- Philatelic record (documentary form)

File: 2008-002/028(02) - Production material from Cooper & Beatty, Limited

<u>Title</u>: Production material from Cooper & Beatty, Limited

ID: 2008-002/028(02)

<u>Date</u>: 1957-[197-] (date of creation)

Scope and content:

File consists of: a docket with artwork for a poster for the Toronto Film Society; a poster for an appreciation night hosted by the Literary Days & Nights Society to celebrate the acceptance of the manuscript for the "Life and times of 'Tiger' Dunlop, January 1960; invitations to various events; parts of books; letterhead for the Metropolitan Separate School Board; and wordmarks for Dooley's Restaurant and the Torstar Corporation.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/028(03) - Artwork by Allan Fleming

Title: Artwork by Allan Fleming

<u>ID</u>: 2008-002/028(03)

Date: [195-] (date of creation)

Scope and content:

File consists of 13 items including calligraphic designs, sketches on tissue paper, a charcoal portrait sketch [possibly of his mother, Belle Fleming] dated 20 October 1951, a charcoal self-portrait dated 28 October 1951 bearing a grade of AÂ#, a pencil sketch for a catalogue, and a watercolour portrait of Nancy Fleming.

Physical description: 1 folder of graphic materials

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/028(04) - Private presses

<u>Title</u>: Private presses <u>ID</u>: 2008-002/028(04)

Date: 1969-1986 (date of creation)

Scope and content:

File consists of broadsides, booklets, pamphlets, and leaves printed by Joseph Low's Glad Hand Press, and by William Reuter of the Aliquando Press. Items include: "Lord of the Dance," Christmas 1969; "Railway" by Richard Outram, May 1973; "Scoggin," 1970; "Digression" by Jan Schreiber, 1970; "Henry Purcell" by Gerard Manley Hopkins, 1974; "Wood engraver," 1973; "A New Year Carol," 1973; birth announcement for Lucas Rueter, 1973; an anonymous sonnet set by Claudio Monteverdi, 14 February 1973; a quotation by Francis Bacon on "The contemplation of things as they are", October 1973; 1973 Christmas card; "Music is a companion to joy and a cure of sorrow,"

November 1972; an invitation for "The Aliquando Press, the first decade," 1974. Two broadsides were added posthumously by Prudence Tracy: "The Typesetting machine," October 1986, and "As the watchman in the vineyards..." by Rainer Maria Rilke, July 1986.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/028(05) - Research material

<u>Title</u>: Research material

ID: 2008-002/028(05)

Scope and content:

File consists of sheets showing printed calligraphy from various 18th or 19th-century works, as well as three advertisements produced by Mono Lino Typesetting Company regarding Quandrata, Serif Gothic, and Janson fonts.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/029(01) - Research material: the common press

<u>Title</u>: Research material : the common press

<u>ID</u>: 2008-002/029(01)

Scope and content:

File consists of a broadside about presses printed by the Hall of Printing & Graphic Arts, National Museum of History & Technology, Washington, D.C., and a broadside for "John Fell: the university press and the 'Fell' types / by Stanley Morison with the assistance of Harry Carter," printed by Oxford and the Clarendon Press.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/029(02) - Portraits

Title: Portraits

<u>ID</u>: 2008-002/029(02)

Date: [196-] (date of creation)

Scope and content:

File consists of an image of Allan Fleming in his studio by Peter Croydon, watching amusement rides, sitting on the floor of an unidentified room with design objects hanging on the wall above him, and sitting in a Saarinen pedestal chair.

Physical description: 4 photographs: b&w; 35 x 27 cm or smaller

Language of the material:

English

Publication status:

Draft

Access points:

Graphic material (documentary form)

File: 2008-002/029(03) - Gravestones

Title: Gravestones

<u>ID</u>: 2008-002/029(03)

Date: [196-?] (date of creation)

Scope and content:

.File consists of images of the marker for Richard More, a "Mayflower" pilgrim, who died in 1692, and the shingle for Balkervill, writing master and cutter of gravestones.

Physical description: 2 photographs: b&w; 35.5 x 27.5 cm

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-002/029(04) - Paper samples: Old Colony Envelope Company

<u>Title</u>: Paper samples : Old Colony Envelope Company

<u>ID</u>: 2008-002/029(04)

Date: [196-?] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/029(05) - Catalogues for Fleming exhibition

<u>Title</u>: Catalogues for Fleming exhibition

<u>ID</u>: 2008-002/029(05)

Date: 1976-1977 (date of creation)

Scope and content:

File consists of catalogues produced by the Vancouver Art Gallery and the Art Gallery of Ontario.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

Item: 2008-002/030(01) - Folk music

Title: Folk music

<u>ID</u>: 2008-002/030(01)

Date: 23 Nov. 1952 (date of creation)

Scope and content:

File consists of music performed by Richard Dyer Bennett and later in the tape, Ed McCurdy.

Physical description: 1 audio reel (ca. 60 min.)

Language of the material:

English

Publication status:

Draft

Access points:

• Sound recording (documentary form)

Item: 2008-002/030(02) - Portrait of Eric Gill

<u>Title</u>: Portrait of Eric Gill

<u>ID</u>: 2008-002/030(02)

Date: 1961 (date of creation)

Scope and content:

File consists of a radio show broadcast by BBC London on 20 June 1961.

Physical description: 1 audio reel (ca. 60 min.)

Language of the material:

English

Publication status:

Draft

Access points:

• Sound recording (documentary form)

Item: 2008-002/030(03) - Folk music

Title: Folk music

<u>ID</u>: 2008-002/030(03)

Scope and content:

File consists of a performance by an unidentified male performer.

Physical description: 1 audio reel (ca. 30 min.)

Language of the material:

English

Publication status:

Draft

Access points:

• Sound recording (documentary form)

Item: 2008-002/030(04) - Acoustic guitar and ambient sounds

Title: Acoustic guitar and ambient sounds

<u>ID</u>: 2008-002/030(04)

Physical description: 1 audio reel (ca. 3 min.)

Language of the material:

English

Publication status:

Draft

Access points:

• Sound recording (documentary form)

File: 2008-002/031(01) - Exhibit elements, 1955-1969

Title: Exhibit elements, 1955-1969

<u>ID</u>: 2008-002/031(01)

Date: 1976 (date of creation)

Scope and content:

File consists of: Allan Fleming's ABC business card, 1955; letterhead for Clyde Brothers Circus, 1956; invitation to Art in Mexico before Columbus, Gallery of Contemporary Art, 1956; Leo Lionni graphics exhibit at Cooper & Beatty, Ltd., 1957; "A Christmas box", invitation to exhibition of European graphics and small paintings, Gallery of Contemporary Art, 1957; cover of "Mayfair" magazine, May 1957; invitation to Robert Hedrick exhibition, Gallery of Contemporary Art, 1958; invitation to Noel Martin exhibition, Cooper & Beatty Ltd., 1958; announcement, Gay Curran Interiors, Green Dolphin Shop, 1959; letterhead for Taber Dulmage and Feheley, 1959; award certificate for J & J Brook Architectural Photography Show, 1959; invitation, "Stop and go", Cooper & Beatty Ltd., 1959; invitation and model for visual redesign program of Candaian National Railways, 1960; letterhead, The House of Prints, 1960; invitation, exhibition of Martin Goldsholl, Cooper & Beatty Ltd., 1960; invitation, exhibition of Hermann Zapf, Cooper & Beatty Ltd., [1960]; invitation, exhibition of Sudler, Hennessey & Lubalin, Cooper & Beatty Ltd., [1960]; invitation, exhibition of Gerstner + Kutter, Cooper & Beatty Ltd., 1961; periodical cover, "The Canadian architect August 1961 / Southam-MacLean Publications," 1961; Christmas card, The Parkers, [1961]; symbol, Montreal Trust Company, 1962; invitation, exhibition of William Golden, Cooper & Beatty Ltd., 1962; symbol and letterhead, Trent University, 1964; symbol, Ontario Hydro, 1965; symbol, Toronto Symphony, 1965; booklet, "Exultate jubilate / Richard Outram," 1966; book, "Alphabet book", 1968; book jacket, "French existentialism", 1968; logotype, Dooley's restaurant, 1968; book jacket, Centennial Centre of Science and Technology, 1969.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/031(02) - Exhibit elements, 1969-1970

Title: Exhibit elements, 1969-1970

<u>ID</u>: 2008-002/031(02)

Date: 1976 (date of creation)

Scope and content:

File consists of: book jacket and pages, "Rural Ontario", 1969; booklet, Centennial Centre of Science and Technology, 1969; symbol, Metropolitan Toronto Separate School Board, 1969; book jacket, "Judicial review / Edward McWhinney", 1969; letterhead, David Milne catalogue, 1970; symbol, Gray Coach Lines, 1970; book, "Polyptique deux=polytych two / Normand Gregoire", 1970.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/031(03) - Book, "Twenty-eight drawings / by Barbara Howard," 1970

Title: Book, "Twenty-eight drawings / by Barbara Howard," 1970

ID: 2008-002/031(03)

Date: 1976 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/032(01) - Exhibit elements, 1970-1971

Title: Exhibit elements, 1970-1971

<u>ID</u>: 2008-002/032(01)

Date: 1976 (date of creation)

Scope and content:

File consists of: booklet, "New acquisitions," Art Gallery of Ontario, 1970; invitation, wedding of Sarah Jane Tracy to Artur Bohnet, 1970; catalogue, Concrete Awards Program, Design Canada, 1971; symbol, Design Canada, 1971; and catalogue, 91st annual exhibition, Royal Canadian Academy of Arts, 1971.

Physical description: 1 folder of textual records

Language of the material:

English

<u>Publication status</u>:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/032(02) - Book, "The hymn book," Anglican Church of Canada and the United Church of Canada, 1971

Title: Book, "The hymn book," Anglican Church of Canada and the United Church of Canada, 1971

<u>ID</u>: 2008-002/032(02)

Date: 1976 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/032(03) - Book, "Sculpture Inuit," Canadian Arts Council, 1971

Title: Book, "Sculpture Inuit," Canadian Arts Council, 1971

<u>ID</u>: 2008-002/032(03)

Date: 1976 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/033(01) - Book, "Old Niagara on the Lake / by Peter John Stokes," 1971

Title: Book, "Old Niagara on the Lake / by Peter John Stokes," 1971

ID: 2008-002/033(01)

Date: 1976 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/033(02) - Exhibition elements, 1971-1974

<u>Title</u>: Exhibition elements, 1971-1974

ID: 2008-002/033(02)

Date: 1976 (date of creation)

Scope and content:

File consists of: book jacket, "Naturalisme pas mort: lettres inedites de Paul Alexis a Emile Zola, 1871-1900 / B.H Bakker, ed.," 1971; book, "Canada," National Film Board of Canada Still Photography Division, 1973; Christmas card, UNICEF, 1972-1973; book jacket, "William Henry Bartlett: artist, author & traveller / Alexander M. Ross," 1973; postage stamp, Joseph Howe, Canada Post Office, 1973; book jacket, "Douglas Duncan: a memorial portrait / Alan Jarvis, ed.," 1974; book spine, "A dictionary of the Chinese participles / Dobson," 1974; letterhead for "The collected works of Erasmus" for University of Toronto Press, 1974.

Physical description: 1 folder of textual and philatelic records

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Philatelic record (documentary form)

File: 2008-002/034(01) - Book, "The rape observ'd / by Alexander Pope, ed. by Clarence Tracy," 1974

Title: Book, "The rape observ'd / by Alexander Pope, ed. by Clarence Tracy," 1974

ID: 2008-002/034(01)

Date: 1976 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/034(02) - Book, "The correspondence of Erasmus: Letters 142 to 297 / University of Toronto Press," 1974

Title: Book, "The correspondence of Erasmus: Letters 142 to 297 / University of Toronto Press," 1974

ID: 2008-002/034(02)

Date: 1976 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/035(01) - Exhibition elements, 1974-1977

Title: Exhibition elements, 1974-1977

<u>ID</u>: 2008-002/035(01)

Date: 1976 (date of creation)

Scope and content:

File consists of: book jacket, "A peoples's art: primitive, provincial, and folk painting in Canada / by J. Russell Harper," 1974; postage stamp, R. Tait McKenzie, Canada Post Office, 1974; invitation to exhibition of David Jones, University College, 1975; postage stamp, The Supreme Court of Canada, Canada Post Office, 1975; book jacket, "Enjoying Canadian painting / by Patricia Godsell," 1976; logotype, Torstar, Torstar Limited, 1976; book jacket, "Canadian Wildflowers 1977 / by Mary Ferguson and Richard Saunders," 1976; periodical, "Graphicaids vol.1, no.1 / by Domtar Fine Papers Limited," [1976].

Physical description: 1 folder of textual and philatelic records

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Philatelic record (documentary form)

File: 2008-002/035(02) - Book, "Jack Bush: a retrospective / Art Gallery of Ontario," 1976

<u>Title</u>: Book, "Jack Bush : a retrospective / Art Gallery of Ontario," 1976

ID: 2008-002/035(02)

Date: 1976 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-002/036(01) - Exhibition elements, [before 1976]

Title: Exhibition elements, [before 1976]

ID: 2008-002/036(01)

Date: 1976 (date of creation)

Scope and content:

File consists of: book jacket, "Creative English / by Brown and McMaster"; book jacket, "Adult education in the Canadian University"; book jacket, "Writing in Canada / ed. by George Whalley"; book jacket, "Adventures / by the National Industrial Advertisers Association"; advertisement, "Craftsmanship" for Cooper & Beatty, Limited; page 153 from a book, David Milne; page 242 from a book, "Dalton Camp"; page 243 from a book, "Alexander Wyse"; broadside, "A specimen of Cape Dorset Eskimo syllabic type."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-002/036(02) - Exhibition elements, [before 1978]

Title: Exhibition elements, [before 1978]

ID: 2008-002/036(02)

Date: 1976 (date of creation)

Scope and content:

File consists of: page from a book, image 87; page 25 from a book, "Things go better with Coke"; page 25 from a book, "Pioneer snake fence in the Bruce Peninsula, Ontario"; invitation to exhibition of new works by Alexander Wyse, The Penell Gallery.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-031/001(01) - Photographs

Title: Photographs

ID: 2008-031/001(01)

Date: 1939-1962 (date of creation)

Scope and content:

File consists of 80 black-and-white photographic prints, showing Allan Fleming in California in 1939, at home and at a cottage with various family members including his mother and his wife, Nancy, in London, England in front of their residence at 82 Onslow Gardens, their house at 17 Hawthorne Avenue in Toronto, with Franklin and Sheila Smith in Stratford, his work space at 110 Maitland Street (including a photograph with Ross Mendes), and in front of the Ontario College of Art with its President, Sid Watson. File also includes portraits taken by Milne Studios Limited and Peter Croydon, and a photograph of illustrators in an unidentified studio.

Physical description: 80 photographs: b&w

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-031/001(02) - Artists at Eddie Condon's restaurant, New York

Title: Artists at Eddie Condon's restaurant, New York

ID: 2008-031/001(02)

Date: [ca. 1950] (date of creation)

Scope and content:

File consists of a photographic print showing Albert Dorne, Jerry Gladston, Jerry Lazarre, Ray Hewetson, Ross Mendes, Allan Fleming and William Smith, with information from the Internet on Albert Dorne and William Smith printed by Nancy Fleming.

Physical description: 1 folder of textual records

1 photograph

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

File: 2008-031/001(03) - Fleming-Chisholm wedding

Title: Fleming-Chisholm wedding

<u>ID</u>: 2008-031/001(03)

Date: 1951 (date of creation)

Scope and content:

File consists of a newspaper announcement regarding the marriage of Allan Fleming and Nancy Chisholm on 17 February, and a napkin from their wedding.

<u>Physical description</u>: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-031/001(04) - Fifth Avenue Restaurant

Title: Fifth Avenue Restaurant

<u>ID</u>: 2008-031/001(04)

Date: 1952 (date of creation)

Scope and content:

File consists of a matchbook and menu designed by Allan Fleming. See 2008-031/003(01) for the placemat that goes with these designs, and 2008-031/004(02) for the restaurant's ceramic ware.

Physical description: 1 folder of textual records

1 matchbook

Language of the material:

English

Publication status:

Draft

Access points:

- Textual record (documentary form)
- Object (documentary form)

File: 2008-031/001(05) - Letters to parents

<u>Title</u>: Letters to parents <u>ID</u>: 2008-031/001(05)

Date: 1953-1955 (date of creation)

Scope and content:

File consists of letters written by Allan Fleming and occasionally by Nancy Fleming to Allan's mother and Nancy's parents while they were in New York, crossing the Atlantic Ocean on a steamship of the Holland-America Line, and in London, England, as well as during their travels to Ireland and Paris, France. Contents include the health and activities of family and friends, the ocean crossing, his observations regarding the architecture and cultural life of London and their travels through Britain, Ireland, and Europe, Allan's work as a graphic designer, and his relationships with English typographers.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-031/001(06) - Travel ephemera

<u>Title</u>: Travel ephemera <u>ID</u>: 2008-031/001(06)

Date: 1952-1954 (date of creation)

Scope and content:

File consists of: handbooks for the Scottish Youth Hostels Association, 1952, and the Youth Hostels Association (England and Wales), 1953; "Touring map of Scotland" by the Scottish Youth Hostels Association, 1952 (in poor condition with tears along most fold lines); programme for the second world festival and sixth annual conference of the International Folk Music Council in Biarritz, France and Pamplona, Spain, 9-15 July 1953; ration book from the Ministry of Food, 1953-1954; menu for Le Catalan restaurant in Paris; cancelled tickets for buses, trains, and steamships in Britain, Ireland, and France; and other documents.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/001(07) - Newspaper clippings

Title: Newspaper clippings

<u>ID</u>: 2008-031/001(07)

Date: 1953-2003 (date of creation)

Scope and content:

File consists of articles collected by Nancy Fleming and Stan Fillmore, including: prints of the painting, "The guitar player," by Alan Collier, showing Allan Fleming playing a guitar; an article from "Canadian homes & gardens," March 1953, about the approach of Allan and Nancy Fleming to decorating their "ancient apartment in downtown Toronto"; announcements of awards and appointments; a photograph of Allan Fleming jogging with a group of cardiac patients under the supervision of Dr. Terrance Kavanagh; landmarks in Canadian design; exhibits of Fleming's work; tributes to his career after his death; and an Aislin cartoon showing the new Canadian Broadcasting Corporation symbol and three figures, one the 'President' of CBC, another a secretary, and the third who looks very much like Allan Fleming with the caption, "No,Harry, I really do like it! By the way, is it bilingual?" The CBC symbol was created at Burton Kramer Associates when Fleming was codirector of that firm.

Physical description: 1 folder of textual records

Language of the material:

English

<u>Publication status:</u>

Draft

Access points:

Textual record (documentary form)

File: 2008-031/001(08) - Income tax return

<u>Title</u>: Income tax return ID: 2008-031/001(08)

Date: 1954 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/001(09) - Correspondence

<u>Title</u>: Correspondence ID: 2008-031/001(09)

Date: 1954-1973 (date of creation)

Scope and content:

File consists of letters to and from Allan Fleming, including: efforts to be taken off the mailing list of the Hubbard Scientology Organization after a brief involvement while in England; work with Sylvan Stein in Pittsburgh; and the activities of friends, including Richard Outram.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/001(10) - Shipping documents

<u>Title</u>: Shipping documents

<u>ID</u>: 2008-031/001(10)

Date: 1954 (date of creation)

Scope and content:

File consists of an invoice and a bill of lading for shipping the Albion hand press purchased for Carl Dair. See 2008-002/003(10) for correspondence from Dair regarding the acquisition of the printing press.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-031/001(11) - Book and music collecting

Title: Book and music collecting

<u>ID</u>: 2008-031/001(11)

Date: 1954-1978 (date of creation)

Scope and content:

File consists of: an invoice from Colin Richardson for typographical and fine press books; two handwritten notes (one written in England) concerning early blues and folk singers and songs, including record album numbers; photocopy of a valuation of Allan Fleming's book collection done by Roderick Brinckman for insurance purposes, 4 July 1978; photocopy of a letter from Brinckman to Nancy Fleming regarding sale of the remnants of the collection for the benefit of Allan Fleming's estate, 5 December 1978; and a letter to Nancy Fleming from the Ontario College of Art concerning the donation of books from the estate to the College, including a six-page list of typographic books.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/001(12) - Book collecting

<u>Title</u>: Book collecting <u>ID</u>: 2008-031/001(12)

Date: [ca. 1967] (date of creation)

Scope and content:

File consists of a book dummy in blue cloth marked "60lb Antique" on the spine, containing tipped in cut-outs from booksellers' catalogues concerning the prices of books Allan Fleming owned or wished to purchase, with two handwritten pages of notes by Fleming as to his purchases, their investment value and other details.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/002(01) - The boy who laughed at Santa Claus

<u>Title</u>: The boy who laughed at Santa Claus

ID: 2008-031/002(01)

Date: 1957 (date of creation)

Scope and content:

File consists of a booklet with a poem by Odgen Nash and wood engravings by John De Pol designed, composed and printed by Cooper & Beatty Limited as a Christmas keepsake for clients.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/002(02) - Martha Fleming: birth announcement

<u>Title</u>: Martha Fleming : birth announcement

<u>ID</u>: 2008-031/002(02)

Date: 1958 (date of creation)

Scope and content:

File consists of a card designed by Allan Fleming announcing the birth of his daughter, along with the clipped announcement from a newspaper.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-031/002(03) - Christmas keepsakes

Title: Christmas keepsakes

ID: 2008-031/002(03)

Date: 1958-1959 (date of creation)

Scope and content:

File consists of two leaves designed by Allan Fleming, printed on fine paper, and distributed to friends on behalf of his family: "The storke: a Christmas ballad from the fly-leaf of King Edward's VI's prayer-book, 1549"; and an excerpt from the first printed English version of the bible dedicated to the memory of William Tyndale, who translated and printed the Bible in 1526.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/002(04) - Sign photographs

<u>Title</u>: Sign photographs <u>ID</u>: 2008-031/002(04)

Date: 1959 (date of creation)

Scope and content:

File consists of 32 black-and-white photographic prints, two negatives, and two colour 35mm transparencies showing signs in a wide variety of settings in southern Ontario, including advertisements painted on buildings, family cottages and rented cabins, barber shops, gun shops, lettering on buildings, and a clothing drop-box.

Physical description: 31 photographs: b&w 2 photographs: col.; 35 mm transparencies

Language of the material:

English

Publication status:

Draft

Access points:

Graphic material (documentary form)

File: 2008-031/002(05) - Cooper & Beatty, Limited: photographs

<u>Title</u>: Cooper & Beatty, Limited : photographs

ID: 2008-031/002(05)

Date: 1962 (date of creation)

Scope and content:

File consists of 22 black-and-white prints by Kryn Taconis showing Allan Fleming at the company's offices with various colleagues (some are identified on the verso of the prints), and posing beside railway boxcars showing the symbol for Canadian National Railways (CN).

Physical description: 22 photographs: b&w

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-031/002(06) - Family album: geneaological notes

Title: Family album: geneaological notes

<u>ID</u>: 2008-031/002(06)

Date: [196-] (date of creation)

Scope and content:

File consists of notes on the Fleming and Osborne families (Isabella Fleming was Allan Fleming's mother), a memorial card for Joseph Osborne (Fleming's grandfather who died in 1881), and a letter from his uncle, William Fleming, regarding his father.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-031/002(07) - Family album: mutual will of David Robb, fishmonger, and wife, 1853

<u>Title</u>: Family album: mutual will of David Robb, fishmonger, and wife, 1853

<u>ID</u>: 2008-031/002(07)

Date: [196-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/002(08) - Family album : poetry

Title: Family album: poetry

<u>ID</u>: 2008-031/002(08)

Date: [196-] (date of creation)

Scope and content:

File consists of two poems written by Allan Fleming's father to his mother, correspondence from editors at the Toronto Star regarding publication of Belle Fleming's poetry, 1924-1937, and clippings of her letters to the editor of the Star regarding women poets in Canada, 1937-1938.

<u>Physical description</u>: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/002(09) - Marriage certificate of Allan Stevenson Fleming and Isabella Osborne, 19 June 1922

<u>Title</u>: Marriage certificate of Allan Stevenson Fleming and Isabella Osborne, 19 June 1922

ID: 2008-031/002(09)

Date: [196-] (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-031/002(10) - Isabella Osborne, 1896-1974

Title: Isabella Osborne, 1896-1974

<u>ID</u>: 2008-031/002(10)

Date: [196-]-1974 (date of creation)

Scope and content:

File consists of her registry of birth, insurance receipt book, last will and testament, burial permit, and documents for funeral arrangements.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/002(11) - Travel documents, 1919-1962

Title: Travel documents, 1919-1962

ID: 2008-031/002(11)

Date: [196-] (date of creation)

Scope and content:

File consists of the British passport of Isabella Fleming (nee Osborne), 1919, her Canadian passport for travelling to the United States, 1940, and pass cards for the Canadian National Railways, 1942-1943 and 1961-1962. These documents contain small portraits of Isabella Fleming and Allan Stevenson Fleming.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-031/002(12) - Family album : portraits

Title: Family album: portraits

<u>ID</u>: 2008-031/002(12)

Date: [196-] (date of creation)

Scope and content:

File consists of eight photographic prints of relatives, likely of the Osborne family, taken during the late 19th and early 20th centuries.

Physical description: 8 photographs

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-031/002(13) - Family album: photographs, 1919-1964

Title: Family album: photographs, 1919-1964

<u>ID</u>: 2008-031/002(13)

Date: [196-] (date of creation)

Scope and content:

File consists of five photographic prints of members of the Osborne family.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-031/002(14) - Family album: group of children

<u>Title</u>: Family album : group of children

<u>ID</u>: 2008-031/002(14)

Date: [196-] (date of creation)

Scope and content:

File consists of a photographic print showing unidentified children, possibly a school class with their two teachers during the early 20th century, mounted on a mat bearing the name of "P. Higgins," Newcastle-on-Tyne.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-031/002(15) - Family album: Isabella Robb

Title: Family album: Isabella Robb

<u>ID</u>: 2008-031/002(15)

Date: [196-] (date of creation)

Scope and content:

File consists of her letter of admittance to the Free Church Training College, Edinburgh, 1875, certificates of course completion, 1875-1876, her teacher's certificate issued by the British Education Department, 1876, her letter of appointment to the Burradon Colliery School, 1876, and letters of reference, 1879 and 1883.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-031/002(16) - Family album: Allan Stevenson Fleming

Title: Family album: Allan Stevenson Fleming

ID: 2008-031/002(16)

Date: [196-] (date of creation)

Scope and content:

File consists of six photographic prints, his membership certificate in the Canadian Brotherhood of Railroad Employees, 1920, and documents regarding his burial in Mount Pleasant Cemetery, 1945.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-031/002(17) - Family album: Isabella Osborne and nursing

<u>Title</u>: Family album : Isabella Osborne and nursing

<u>ID</u>: 2008-031/002(17)

Date: [196-] (date of creation)

Scope and content:

File consists of a letter from J.P. MacLeod, Matron of the Northumberland War Hospital, certifying that Osborne is employed as a nurse, 1918, a portrait of Osborne in her uniform, and a postcard showing nurses sitting down for a meal.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-031/002(18) - Murder in the cathedral

Title: Murder in the cathedral

ID: 2008-031/002(18)

Scope and content:

File consists of a folding card, possibly designed by Allan Fleming, containing a ballad from an anonymous 15th-century manuscript.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/002(19) - UNICEF Christmas cards

Title: UNICEF Christmas cards

<u>ID</u>: 2008-031/002(19)

Date: 1972 (date of creation)

Scope and content:

File consists of two boxes of greeting cards featuring "Angel," a calligraphic design by Allan Fleming. One box is for domestic post, the other for air mail. See 2008-002/007(05) for correspondence regarding this project.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/002(20) - David Milne catalogue : stationery

<u>Title</u>: David Milne catalogue : stationery

ID: 2008-031/002(20)

Scope and content:

File consists of a design by Allan Fleming for a project undertaken by David Silcox to catalogue Milnes' writing and paintings.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/002(21) - Look of books catalogue

Title: Look of books catalogue

<u>ID</u>: 2008-031/002(21)

Date: 1977 (date of creation)

Scope and content:

File consists of photocopies from the catalogue featuring Allan Fleming's award-winning design for "The correspondence of Erasmus," with annotations by Nancy Fleming.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/002(22) - Allan R. Fleming: burial permit

Title: Allan R. Fleming: burial permit

<u>ID</u>: 2008-031/002(22)

Date: 1978 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/002(23) - Dancing Dan's Christmas

<u>Title</u>: Dancing Dan's Christmas

<u>ID</u>: 2008-031/002(23)

Date: 1978 (date of creation)

Scope and content:

File consists of the posthumous, commemorative reprinting of Allan Fleming's 1958 design for the short story by Damon Runyon as Cooper & Beatty Limited's Christmas keepsake. The booklet includes a book tab signed by Tony Crawford, Cooper & Beatty's design director.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/002(24) - Tribute by Carl Zahn

Title: Tribute by Carl Zahn

<u>ID</u>: 2008-031/002(24)

Date: 1978 (date of creation)

Scope and content:

File consists of a letter from the American designer to Nancy Fleming concerning the arrangements for the exhibition of certain elements of Allan's 1976 retrospective in a posthumous exhibition at the 1978 World Congress of ICOGRADA in Chicago, plus his two-page appreciation of Fleming that was printed in the catalogue.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-031/002(25) - Allan R. Fleming Memorial Fund

Title: Allan R. Fleming Memorial Fund

<u>ID</u>: 2008-031/002(25)

Date: 1978 (date of creation)

Scope and content:

File consists of draft correspondence, stationery, and mailing lists for an attempt to set up a memorial fund to commemorate Allan Fleming and his work following his death. The project involved Nancy and Martha Fleming, Prudence Tracy, John Gibson (Graphic Designers of Canada), and Paul Fleck (President of the Ontario College of Art).

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-031/002(26) - Allan R. Fleming: estate

<u>Title</u>: Allan R. Fleming: estate

ID: 2008-031/002(26)

Date: 1980 (date of creation)

Scope and content:

File consists of Waddington's inventory of his estate, December 1980, correspondence with Prudence Tracy regarding an opportunity to purchase items from the estate, and a photographic portrait of Fleming.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/002(27) - Bridging culture and commerce

<u>Title</u>: Bridging culture and commerce

<u>ID</u>: 2008-031/002(27)

Date: 1989 (date of creation)

Scope and content:

File consists of offprints of an article by Marjorie Harris discussing the influence and accomplishments of Allan Fleming that appeared in "Applied arts quarterly."

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-031/002(28) - The incomplete Allan Fleming

Title: The incomplete Allan Fleming

<u>ID</u>: 2008-031/002(28)

Scope and content:

File consists of the text for an illustrated presentation on the designs and impact of Allan Fleming given by Robert Tombs at Owens Art Gallery in Sackville, New Brunswick.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-031/002(29) - Canadian art magazine

Title: Canadian art magazine

<u>ID</u>: 2008-031/002(29)

Date: Nov. 1946 (date of creation)

Scope and content:

File consists of an issue containing an article about the Design in Industry exhibition at the National Gallery, and a letter to the Editor about design's plight in Canada due to pressure from the United States. This issue dates from the time when Allan Fleming was working for Eaton's and thinking about design.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

Textual record (documentary form)

File: 2008-031/003(01) - Fifth Avenue Restaurant

Title: Fifth Avenue Restaurant

<u>ID</u>: 2008-031/003(01)

Date: 1952 (date of creation)

Scope and content:

File consists of a placemat designed by Allan Fleming for the restaurant owned by his close friend, Steve Barootes. It shows drawings of the buildings and storefronts along Bloor, Bay, Yonge streets as they appeared at the time. See 2008-031/001(04) for the menu and matchbook cover Fleming designed for the restaurant, and 2008-031/004(02) for its ceramic ware.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-031/003(02) - Allan R. Fleming: designer

<u>Title</u>: Allan R. Fleming : designer

ID: 2008-031/003(02)

Date: Sept. 1976 (date of creation)

Scope and content:

File consists of the catalogue for an exhibit at the Vancouver Art Gallery devoted to Fleming's work curated by Alvin Balkind, designed to look like a set of typesetting galley proofs. The document is accompanied by its yellow tissue paper cover marked, "1st revise -- rush." See 2008-002/029(05) for other versions of this catalogue, and 2008-002/031 to 036 for the exhibit elements listed by the catalogue.

Physical description: 1 folder of textual records

Language of the material:

English

Publication status:

Draft

Access points:

• Textual record (documentary form)

File: 2008-031/003(03) - Douglas Duncan

<u>Title</u>: Douglas Duncan ID: 2008-031/003(03)

Date: [197-] (date of creation)

Scope and content:

File consists of a black-and-white photographic print used on the cover of a book designed by Allan Fleming for the University of Toronto Press: Douglas Duncan: a memorial portrait / edited by Alan Jarvis (Toronto and Buffalo, 1974).

Physical description: 1 photograph: b&w

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-031/003(04) - Allan R. Fleming: portraits

Title: Allan R. Fleming: portraits

<u>ID</u>: 2008-031/003(04)

Date: [196-?] (date of creation)

Scope and content:

File consists of a black-and-white photographic print taken by Peter Croydon of Fleming standing in his studio, and a colour print made by Cavouk Portrait Studio showing Fleming smoking a pipe while working on a design.

Physical description: 1 photograph: b&w

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-031/004(01) - Photographs by Peter Varley

<u>Title</u>: Photographs by Peter Varley

ID: 2008-031/004(01)

Date: 1958 (date of creation)

Scope and content:

File consists of two tightly rolled black-and-white prints that appeared in "Better homes and gardens" in an article about chairs by Frank Moritsugu.

Physical description: 2 photographs: b&w

Language of the material:

English

Publication status:

Draft

Access points:

• Graphic material (documentary form)

File: 2008-031/004(02) - Ceramic ware

Title: Ceramic ware

ID: 2008-031/004(02)

Date: 1952 (date of creation)

Scope and content:

File consists of a saucer bearing the symbol for the Fifth Avenue Restaurant made by Johann Haviland of Bavaria, and a coaster or ashtray made by Rosenthal in Germany. See 2008-031/001(04) and 2008-031/003(01) for printed material bearing the restaurant's wordmark that was designed by Allan Fleming.

Physical description: 1 saucer

Language of the material:

English

Publication status:

Draft

Access points:

• Object (documentary form)

File: 2008-031/004(03) - Medal to commemorate the opening of the new Toronto City Hall

<u>Title</u>: Medal to commemorate the opening of the new Toronto City Hall

ID: 2008-031/004(03)

Date: 1965 (date of creation)

Scope and content:

File consists of the medallion in a cardboard box. Records regarding Allan Fleming's work on this commission can be found in 2008-002/006(12).

Physical description: 1 medal

Language of the material:

English

Publication status:

Draft

Access points:

• Object (documentary form)

File: 2008-031/004(04) - Corporate keepsakes

Title: Corporate keepsakes

<u>ID</u>: 2008-031/004(04)

<u>Date</u>: [195-]-[197-] (date of creation)

Scope and content:

File consists of: two metal cigarette lighters made by the Zippo Company of Pennsylvania, one bearing the logo for the Reed Paper Company, the other bearing the logo for the Canadian Broadcasting Corporation (both symbols were produced by Burton Kramer Associates when Fleming was a Co-Director of that company from 1973 to 1976); a lapel pin with the CN logo for Canadian National Railways; and a matchbox bearing the wordmark of Dooley's Restaurant.

Physical description: 2 cigarette lighters

1 pin

1 matchbox

Language of the material:

English

Publication status:

Draft

Access points:

• Object (documentary form)

File: 2008-031/005(01) - The look of books : two Design Canada Awards of Excellence presented to Allan Fleming

<u>Title</u>: The look of books: two Design Canada Awards of Excellence presented to Allan Fleming

<u>ID</u>: 2008-031/005(01)

Date: 1974-1975 (date of creation)

Physical description: 1 folder of textual records

Language of the material:

English

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Access points:

• Textual record (documentary form)